

Rucha Rupesh Vedak



1st Year MMS, Marketing Management

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Career Objective

To grab an opportunity to earn experience in a company where I can learn, utilize, and lend my full Potential to contribute to the overall growth of the organization. Looking forward to securing a job as a marketing intern, enabling me to excel in my field, sharpen my skills, and be a valuable asset to the company.

Academic Qualification

Course	Institute Name	University/Board	Percentage	Year of Passing
MMS (Marketing)	VESIM	University of Mumbai	-	2025
B.Com	R.A.Podar College of commerce & economics	University of Mumbai	69.94 (CGPA 8.13)	2023
HSC	Pen Private High school & junior college	Maharashtra State Board	84.15	2020
SSC	Carmel High school	Maharashtra State Board	85.40	2018

Co-Curricular Activities

- Project management course by Saylor Academy
- Fundamentals of Digital Marketing course by Google
- TCS ION career edge- young professionals course
- Small business management course by Saylor Academy

Extra-Curricular Activities

- Secretary of the Student Welfare Committee at VESIM.
- Event Head of Glimpses, an annual cultural event at VESIM.
- Winner of “How Things Work”, a process filming Operation management event at VESIM.
- Completed a workshop on filmmaking and scriptwriting under Prof. Samar Nakhate, ex-dean of FTII
- 1st runner-up of intra-collegiate Girls Cricket at Insanity, VESIM.

- Winner of an intercollegiate storytelling competition (Hindi) at Mystique, HR College and 2nd runner-up of intercollegiate story writing competition at Alegria Fest, for R.A. Podar.
- Participated in State-level thang-ta Competition (Sword fight).
- Worked for Enigma an intercollegiate fest in the celebrity management department for 2 years.

Skills & Abilities

- Proficient in Microsoft Office Suite, including; Excel, Word, PowerPoint, and Access.
- Proficient in Canva, Decent with Filmora (Editing)
- Basic knowledge of HTML programming language.
- Basic knowledge of Tally.
- Basic knowledge of Digital Marketing.

Personal Information

- Date of Birth: 13 September 2002
- Hobbies: Writing, reading, storytelling & poetry, Cooking, Editing, Filmmaking, Sketching, Event management, Traveling and Exploring
- Languages known: English, Marathi, Hindi.
- Address: 1605-6, Shree Sai Sunder Nagar, Century Bazaar, Prabhadevi, Mumbai – 400025.
- Permanent Address: Pen-Raigad, 402107.