

Krutika Vijay Mungelwar
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Nagpur, Maharashtra



EXPERIENCE

- **COGNIZANT**
Process Executive – Digital Operation
Supervise associates in handling Google clients to resolve the various issues related to Google ads, Editor and Analytics
March 2022 – March 2023
- **IFORTIS**
Sales Marketing Intern
Assist in implementing plans to increase followers on popular social media website
.September 2021 - October 2021

CERTIFICATIONS

- **Corporate Finance - Udemy**
- **Excel Skills For Business Essentials - Coursera**
- **Marketing in Digital World - Coursera**
- **Online Marketing Foundation - LinkedIn**

EDUCATION

- **MBA (Finance and Marketing), CGPA : 8.80 / 10**
Tirpude Institute Of Management Education, Nagpur
2020 - 2022
- **BE (Electrical Engineering), CGPA : 8.68 / 10**
Rajiv Gandhi College Of Engineering Research And Technology, Chandrapur
2017 - 2020
- **Diploma - (Electrical Engineering) - 68.97 %**
Shri. Sai Polytechnic, Chandrapur
2017
- **S.S.C - Std. X (State Board) - 52.18 %**
Vidya Niketan High School, Chandrapur *2013*

SKILLS AND AREAS OF INTERESTS

- **Domain of Working**
Operations, Marketing, Finance.
- **Softwares and Documentation Essentials**
MS Word, MS Powerpoint, MS Excel, Tally ERP9.

PROJECTS

- **Study On Marketing Strategies Adopted By Himalaya**
After conducting a survey among a group of people about the usage of Skincare and Herbal products in general and that of Himalaya, I found that people go for Skincare and Herbal products mostly based on the quality. Brand and Pricing comes at a close second and third respectively. People spend about more than 300 Indian rupees a month on buying Skincare and/or Herbal products. Himalaya also has a great logistics and distribution department which makes it easy for the products to be available in the market.

OTHER HIGHLIGHTS

- **Class Representative** for MBA 2022 Batch at TIME Nagpur.
- **Co-Head** for Madness 2021 at TIME, Nagpur.
- **Co-Head** for Project EXPO at RCERT, Chandrapur.

NOTABLES

- **Major Project** Published a article in "International Journal Engineering Research Application".
- **Major Project** Awarded Second Winner 2020By Government College Of Engineering, Chandrapur.
- **Major Project** Represent in the Smart India Hackathon 2020

QUALITIES

Problem Solving

Leadership

Positive Attitude

Interpersonal
Communication