

Mr. Rohit Arun Sakpal

Eager Digital Marketer: Ready To Transform Passion into Proficiency.

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EXPERIENCE

► ICICI Bank – Relationship Manager (Wealth)

April 2023 - November 2023

Job profile

- Handling HNI customers.
- Proposing investments in products like Mutual Funds, SIPs, SGB, FDs.
- Encouraging customers to engage in banking activities like BLG, HL, PL, in order to increase TRV of the book.
- Conducting bank campaigns in Societies and industries.

► Amol & Rohit's Shree Classes, Bhandup West – Partner

May 2011 - March 2023

Job profile

- Taking lectures of Economics, Organizational Management and Secretarial Practice.
- Managing Staff and scheduling their duties.
- Motivating student and staff for better performance.
- Coordinating with parents, handling their grievances.
- Handling meeting with parents, visitors and guests.
- Introduce innovative ideas into the classes to improve overall performance of the institute.
- Maintaining relations with social organizations.

► WNS, Vikhroli West – Customer Service Associate

March 2010 - May 2011

Job profile

- Answering US based customers through Emails.
- Solving queries through prescribed guidelines.

EDUCATION

BSc in Computer Science

MA (English)

MA (Economics)

Pursuing MBA (Marketing - Semester IV)

COURSES

Offline Digital Marketing
from Rushi Pandit Digital
Marketing School

NISM Series V-A: Mutual Fund
Distributor

KNOWLEDGE ACQUIRED

Canva,

Facebook Ads,

Linkden Ads

Blogging,

Search Engine Optimization

COMPUTER SKILL

MS OFFICE (WORD, EXCEL,
POWERPOINT)

DATE OF BIRTH

08/02/1986

LANGUAGES

English, Hindi, Marathi

