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**Objective:** To obtain a full-time remote position as a Social Media Executive at Assistantly Guy, where I can leverage my skills and experience to create engaging content, increase brand awareness, and drive traffic to the website.

**Summary:** A highly motivated and creative Social Media Executive with 2 years of experience in managing social media accounts for companies and brands. Proficient in creating engaging and creative social media content, including graphics, videos, and written posts. Skilled in using social media management tools and analytics platforms to monitor key metrics and evaluate the success of social media campaigns. Knowledgeable in SEO and SEM principles and able to work well in a fast-paced and dynamic environment.

**Education:**

* B.com/MBA in Marketing, Communications, or a related field from MGM University Management and Research, 2023/1stYear.

**Professional Experience:**

* **Managing my own brand account, Social Media Manager, 2021**
  + Managed social media accounts [@daulatjangid99](https://www.instagram.com/daulatjangid99/), [@wayofshiva](https://www.instagram.com/wayofshiva/), [@Suresaless](https://www.instagram.com/suresaless/), [@gitatalks.ai](https://www.instagram.com/gitatalks.ai/) including creating and publishing engaging content, responding to customer inquiries, and monitoring key metrics.
  + Collaborated with cross-functional teams to develop and implement effective social media strategies that increased brand awareness and drove traffic to the website.
  + Analysed data from past campaigns to measure metrics and understand what worked in the past and what may not work for the present campaigns.
  + Optimized multimedia elements and word count of written messages according to the specifications of different social media channels.
  + Developed and maintained relationships with social media partners to market their products or services.

**Skills:**

* Strong written and verbal communication skills
* Ability to create engaging and creative social media content, including graphics, videos, and written posts
* Proficiency in social media management tools and analytics platforms
* Knowledge of SEO and SEM principles
* Ability to work well in a fast-paced and dynamic environment
* Experience with customer service or public relations is a plus

**Yours faithfully,** *Daulat Gyarsilal Jangid*

*References LinkedIn*