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Mumbai, motilal nagar 1,oshiwara,  
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## EDUCATION

### BMM

Bhavan's college, India, mumbai  
2021 - 2023

## SKILLS

- SEO
- Social media marketing
- PPC
- Web design
- Lead generation
- Digital advertising
- canva graphic design
- chat GPT & AI tools
- basic photoshop

## LANGUAGES

- Hindi
- Marathi
- English

# KAJAL SAWANT

## DIGITAL MARKETING

### PROFESSIONAL SUMMARY

A creative and quick thinking individual with a bent towards communicating and building a relationship online. Well versed with digital marketing tools and strategies. Skilled at integrated marketing methodologies and can drive sales and increase brand awareness.

### EXPERIENCE

- September 2023 - Now

#### **Digital Marketing executive**

parth fibrotech pvt ltd / India, Mumbai

promote the products and services of a company on social media and other online platforms using various digital marketing techniques.

### COURSES

- June 2023 / DG mark Institute

#### **Advanced digital marketing course**