

SAYED SABARE ALAM

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 Sabare Alam Sayed

Objective

Highly motivated and enthusiastic SEO fresher with strong passion for digital marketing. Seeking to leverage my skill in SEO, content creation and data analysis to contribute to the success of a dynamic organization and further develop my carrer in the field.

Experience

- **APPCARE SOLUTIONS PVT.LTD** 16th Jan 2023 -
SEO Intern

SEO Internship at Appcare Solutions for 4 months in Which, I have learned to optimizing a website to improve its visibility and ranking in Search Engine Result Page.

Implement the digital marketing strategies to increase brand awareness,drive website traffic, and generate leads

Increase brand visibility through Classifieds, Image, and Social Bookmarking and generate quality backlinks.

Fundamental knowledge of wordpress hosting and wordpress customization.

Optimizing meta tags, headings and Url structure.

A teamplayer with optimistic attitude.

- **Hubtech Media Solutions** 7th Aug 2023 -
SEO Executive

Creating Web 2.0 backlinks.

Create and manage the Google My Business accounts.

Implement On page activities in CMS Website like Wordpress .

Check the Technical aspects to the Websites.

Prepare the GA4 report and Monthly Ranking report of the Website.

Education

- **Mumbai University** 2017
Bachelor of Science in Information Technology
60%
- **MUMBAI UNIVERSITY** 2021
Masters in Computer Applications
7.5

Skills

- Keyword Research and Analysis
- One-page and Off-page Optimization Techniques

- Google Analytics and Google Search Console
- Basic HTML and CSS
- Data Analysis and Reporting
- Wordpress

Personal Details

- Date of Birth : 10/5/1997
- Nationality : Indian
- Gender : Male
- Place : Mumbai