**Soumya Samapika**

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| C/O-Jagannath Panigrahi College Road Odagaon. Nayagarh, Odisha Mobile No.:7978928096 E-Mail :samapikasoumya@gmail.com | http://intranet.imis.ac.in/com12mon/Photo/22DM052.jpg?=http://intranet.imis.ac.in/com12mon/Photo/22DM052.jpg |

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| **Career Objective** |

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|  | Looking for a position in an organization where my skills and knowledge can be utilized and I can contribute to the success of the organization by making valuable inputs through constant learning. |

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| **Education** |

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|  |  |  | Pursuing Post Graduate Diploma in Management at Institute of Management and Information Science, Bhubaneswar, Odisha with Marketing as First Elective and HRDM as Second Elective with 50.92% Aggregate (Till Term-III) |
|  |  |  | Passed BSc in the year 2021 in Botany from Utkal University with 78% |
|  |  |  | Passed +2 Examination in the year 2018 from CHSE,ODISHA in SCIENCE stream with 50% |
|  |  |  | Passed 10th Examination in the year 2016 from BSE, Odisha with 65.5% |

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| **Summer Internship Programme** |

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|  | **Organization** | Mondelez International |
|  | **Topic** | Driving Urban KPIs |
|  | **Duration** | 8 Weeks |
|  | **Brief Description** | The primary objective of the project was to focus on few selected products and delivery to outlets. Analyze the market challenges for its non chocolate products. This project also involved conducting Beat formation and Re-universe mapping. |

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| **Projects Undertaken** |

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|  |  |  | A Study on Strategic planning process of Mio Amore franchisee . |
|  |  |  | A Study on Service Quality Assessment of Decathlon, Bhubaneswar. |
|  |  |  | Analyzing Market Dynamics and Distribution Channels in the Liquor Sector. |

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| **Training and Certification** |

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|  |  |  | Post Graduate Diploma in Computer Application |
|  |  |  | Odisha State- Certificate in Information and Technology |
|  |  |  | Online certificate course on Developing marketing mix for growth from Coursera offered by IMIS in 2023. |
|  |  |  | Online certificate course on Customer analytics from Coursera offered by IMIS in 2023. |

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| **Achievements** |

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|  |  |  | International Conference On “Connecting Social, Financial and Human Sciences for Sustainable Development” at KIIT University, Bhubaneswar |
|  |  |  | Second prize in Weight-lifting, organized by our Arogyam Gym, Nayagarh |
|  |  |  | First Prize in Rangoli Competition, Organized by IMIS |
|  |  |  | Sports champion in 26th annual Sports, of SAIEC, Odagaon |

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| **Extra Curricular** |

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|  |  |  | Participated in Mastermind Activity organized by HR Club, IMIS, Bhubaneswar. |
|  |  |  | Participated in Umang Gramin Mela, 2022, held at Jhintisasan, Khordha Organised by IMIS, Bhubaneswar. |
|  |  |  | Participated in IMIS Convocation. |
|  |  |  | Participated in National Seminar on Emerging Trends organized by IMIS, Bhubaneswar |
|  |  |  | Active member of IMIS Alumni committee. |
|  |  |  | Organized Extempore competition Under Expressus Club, IMIS, Bhubaneswar. |

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| **Personal Details** |

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|  | **Father's Name** | Jagannath Panigrahi |
|  | **Date of Birth** | 2001-03-01 |
|  | **Gender** | Female |
|  | **Marital Status** | Unmarried |
|  | **Category** | General |
|  | **Language Known** | English, Hindi, Odia |
|  | **IT Skills** | PGDCA, MS-WORD, MS-EXCEL |
|  | **Hobbies** | Cooking, Listen to music, Weightlifting |
|  | **State of Domicile** | Odisha |
|  | **PAN NO** | PWFPS6099H |
|  | **AADHAR** | 715785363342 |

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| **References** |

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| **1.** | **Name** | Badal Bihari Rath |
|  | **Designation** | Associate professor |
|  | **Address** | Swagat Vihar Bankuala |
|  | **City** | Bhubaneswar    **State**Odisha |
|  | **PIN** | 752001 |
|  | **Mobile No.** | 7042629717 |
|  | **E-Mail** | badalrath@imis.ac.in |
| **2.** | **Name** | Supratim Pratihar |
|  | **Designation** | Associate professor |
|  | **Address** | Swagat Vihar Bankuala |
|  | **City** | Bhubaneswar    **State**Odisha |
|  | **PIN** | 752001 |
|  | **Mobile No.** | 9937081939 |
|  | **E-Mail** | supratim@imis.ac.in |

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| **Date** | **(Soumya Samapika )** |
| **Place : Bhubaneswar** |  |