

# Ron Samuel Dasari

MBA, Marketing Management



Seeking a position in an organization that provides me ample opportunity to explore and excel in the field of Marketing and Sales while carving out a niche for personal, professional as well as organizational goals.

## Contact

### Address

Bangalore, India 560097

### Phone

9845473772

### E-mail

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## Skills

Decision-Making ■ ■ ■ ■ ■  
Upper intermediate

Problem-Solving ■ ■ ■ ■ ■  
Upper intermediate

Critical Thinking ■ ■ ■ ■ ■  
Upper intermediate

## Core Competencies

- Good interpersonal and communication skills.
- Good people management and time management skills.
- Excellent team spirit and go getter attitude.
- Proactive, dynamic and solution driven.
- Sound knowledge of Microsoft Word, MS Excel, PowerPoint and Outlook.





## Work History

2023-05 -  
Current







### Associate Consultant

*EShipz, Bengaluru*




- Requirement Analysis: Working closely with clients to gather and comprehend their business needs and challenges.
- Solution Development: Creating detailed proposals, presentations, and demonstrations tailored to the client's requirements.
- Collaboration: Working closely with the sales team to provide technical expertise during client interactions.
- Client Relationship: Understanding their evolving needs and provide insights that contribute to long-term partnerships.
- Feedback Loop: Gathering feedback from client interactions and share insights with the product and development teams.

Multitasking Abilities		Upper intermediate
Teambuilding		Upper intermediate
Organization and Time Management		Upper intermediate
Flexible and Adaptable		Upper intermediate

## Software

Catia		Intermediate
AutoCad		Intermediate
Tally		Intermediate
MS Word		Upper intermediate
MS Power Point		Upper intermediate
MS Excel		Intermediate

## Languages

English		Advanced
Hindi		Intermediate
Telugu		Upper intermediate

2020-01 -  
2020-12

## Operations Supervisor, Case Management Department

Adobe, payroll of Concentrix, Bangalore

- Supported enterprise and business goals by assisting in the retention of Adobe customers.
- Involved in sales and marketing of the retention plans for the Adobe customers.
- Educating the customers regarding the benefits and persuading them to purchase plans that suits their needs.
- Identified and recommended new products based on market research and consumer analysis.
- Monitored and tracked user progress to identify improvement opportunities.

## Education

2022-02 -  
Current

### MBA: Marketing Management And Research

Ramaiah University of Applied Sciences - Bangalore

4th Sem CGPA : 8.90

2015-09 -  
2019-08

### Bachelor of Technology: Mechanical Engineering

Presidency University - Bangalore

## Projects

MBA -

An Impact Study of destination image, motivation and safety on solo tourists satisfaction leading to behavioural intention at Gokarna.

Working on Culinary Tourism - Focusing on Culinary experiences, Authenticity, Culinary Infrastructure, Culinary Heritage, Culinary Diversity, Culinary Reputation, Socio-Cultural context, Economic Impact, Tourist Satisfaction and Sustainable Practices.



Engineering -

Worked on Fabrication of Multipurpose Machine (Sawing, drilling and grinding operations simultaneously)

Worked on Tilted Maneuver bike mechanism

## Certifications

- |                |   |
|----------------|---|
| <b>2022-11</b> | Immersion Program at MAHSA UNIVERSITY, Malaysia                           |
| <b>2022-09</b> | German Collaboration for Waste management                                 |
| <b>2022-11</b> | Volunteer at ASIP conference (Planning Committee) held at IISC, Bangalore |
| <b>2023-03</b> | Core Committee Member for AKAIRA (Annual Cultural Fest)                   |
| <b>2022-12</b> | Performed at TEDx Ruas  |

## Interests

Handling Singing Groups. Leading a Music band. Writing, Volunteering, Learning new languages, sports, travelling,

## Hobbies

Horse riding, Guitar Playing, Keyboard Playing, Singing, Cooking.