

Resume

AYUSH RAMESH OSWAL

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CAREER OBJECTIVE:

To work in learning and challenging environment, utilizing my skill and knowledge to the best of my abilities and contribute positively to my personal growth as well as growth of the organization.

EDUCATION QULIFATION

SCHOOL/COLLEGE/ INSTITUTE	QULIFATION	YEAR OF PASSING	BOARD/UNIVERSITY
VIVA COLLEGE	BMS (Finance)	2022-2023	Mumbai university
VIVA COLLEGE	H.S.C	2019-2020	Maharashtra board
ST. PETER'S HIGH SCHOOL	S.S.C	2017-2018	Maharashtra board

TECHNICAL SKILLS:

❖ **Search Engine Optimization (SEO)**

- i. Website Research (Responsive Check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag, 301 Redirection)
- ii. Keyword Research Using Google Keyword Planner Tool
- iii. On-Page Optimization (Title, Description & H1 Tag Creation, Content Optimization and interlinking, alt tag optimization, xml sitemap creation, robot.txt creation)
- iv. Google Analytics Setup, analyze, monitor and reporting
- v. Google Webmaster(Search Console) Setup analyze, monitor and reporting, xml sitemap integration
- vi. Off-Page Optimization (PR Submission, Article submission, Blog Posting, Classified Submission, Guest Blogging, Bookmarking etc)

WORK EXPERIENCE:

1. 4 Month training in Digital Marketing from Brand Me.
2. 3 Month internship at 7Digitaltech.

PERSONAL INFORMATION:

Date of Birth: Dec 13th 2002

Languages Knows: English, Hindi, Marwadi and Marathi

Marital status: Unmarried

Gender: Male

Nationality: Indian

Mothertongue: Marwadi

DECLARATION:

I hereby declare that all the information given above is true to the best of my knowledge and belief.