

BHAVNA GAIKWAD

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OBJECTIVE

Enthusiastic and motivated to create my career in the dynamic realm of digital marketing. I am seeking an entry-level role where I can merge my theoretical expertise with hands-on experience. I aspire to immerse myself in SEO, social media management, analytics, and content creation while contributing fresh perspectives and embracing new challenges to drive impactful digital strategies.

EXPERIENCE

Sales executive

Sanguine logistics Pvt Ltd | Navi Mumbai Maharashtra
January 2023- April 2023

- Successfully identified and pursued new business opportunities, resulting in a 12% increase in client base within two months.
 - Cultivated relationships with clients, addressing their logistics needs and ensuring customer satisfaction.
 - Presented regular sales performance reports to senior management, providing insights and recommendations for further business growth.
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EDUCATION

Bachelor of Management Study (MARKETING) |J.K.TIKAL COLLEGE, NAVI MUMBAI,
GHANSOLI

2019-2022

CGPI- 8.25

SKILLS:

- **Digital marketing** : Basic understanding of SEO, SEM , Content marketing,
- **Tools**: Google Analytics 4, canva
- **Sales**: Client Prospecting, Relationship Building
- **Soft skills**: Adaptability, Time management, Emotional Intelligence
- **languages** : Marathi, Hindi , English

CERTIFICATIONS

- Great learning digital marketing certificate
 - Hubspot content marketing certificate
 - Google skillshop google analytics 4 certificate
 - Hubspot SEO certificate
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INTEREST

READING, TRAVELLING, COOKING, SPORTS