

Contact

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Bhargavi Sawant

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Address

Thane, India

Education

2019 - 2022

Bachelor of Commerce (BCom)

Keraleeya samajam Model College
Autonomous

Certifications

June, 2022- Nov, 2022

Digital Marketing Course Keerti Institute

Completed training in various aspects of digital marketing including SEO, SMO, PPC advertising, email marketing, content marketing and web analytics

Expertise

- SEO Strategy Development
- Keyword Research and Analysis
- On-Page and Off-Page Optimization
- Site Audit and Technical SEO
- Google Search Console
- Google Analytics
- SEMrush
- Content Optimization
- Link Building
- Communication and Collaboration

Language

English
Marathi
Hindi

Bhargavi Sawant

SEO Executive

Dedicated SEO Executive with hands-on experience in optimizing website performance and driving organic traffic growth. Proficient in conducting comprehensive site audits, keyword research, and utilizing a range of SEO tools to enhance online visibility. Adept in utilizing Google Search Console, Google Analytics, SEMrush, and employing on-page and off-page optimization strategies. A recent digital marketing course graduate with a strong foundation in SEO principles.

Experience

February 2023 - Present

BestoSEO Solutions | Thane

SEO Executive

- Lead SEO initiatives for multiple client projects, resulting in a 20% average increase in organic traffic within three months.
- Conduct thorough site audits to identify technical issues and areas for improvement, implementing on-page optimization techniques to enhance website performance.
- Perform comprehensive keyword research using tools like SEMrush and Google Keyword Planner to identify high-impact keywords and drive targeted traffic.
- Collaborate with content teams to integrate SEO best practices, ensuring content aligns with relevant keywords and follows on-page optimization guidelines.
- Regularly monitor and analyze website performance using Google Analytics, providing data-driven insights to inform strategy adjustments.

November 2022 - February 2023

BestoSEO Solutions | Thane

SEO Intern

- Assisted senior SEO professionals in conducting website audits, identifying technical glitches, and proposing optimization strategies.
- Engaged in keyword research to identify valuable search terms, contributing to improved organic search rankings for client websites.
- Gained practical experience in using Google Search Console to monitor site health, indexing status, and resolving technical errors.
- Participated in off-page optimization efforts, including link building and outreach, to enhance domain authority and increase backlink profile.

Declaration

I hereby declare that the information furnished above is true to the best of my knowledge. I assure you that I will be responsible for its accuracy.