



DIPESH RAJDHAR DABHADE

SR.SEO EXECUTIVE

PERSONAL PROFILE

To obtain a challenging position in a dynamic organization that extends opportunities for extensive learning and skill enhancement to dedicated and hardworking individuals.

SKILLS & ABILITIES

- Passionate
- Forward Thinking
- Focused
- Hard Working
- Investing
- Reading Books

CONTACT INFORMATION

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Experience: 4.3 yrs

SEO SKILLS

Search Engine Optimization

- SEO - Proposal Pitch Desk
- Site Structure Analysis
- Content Strategy
- Schema Markup
- Backlinks Analysis
- Clients Servicing (Client Meeting)
- On-Page optimization
- Off- Page optimization
- Technical SEO
- Keyword Research
- Site Audit
- Creating Meta Tags
- Using 3rd Party tools for Optimizations (SEMrush, Screaming Frog,)
- Competitors Analysis

Technical SEO

- Indexability
- Crawlability
- Redirection
- Mobile friendly
- Internal Linking
- Page Speed
- Robots.txt
- XML Sitemap
- Content Readability
- Schema Markup - Enhance CTR - Snippets
- canonical

Paid SEO Tools

- SEMrush
- Ahrefs
- Copyscape
- Screaming frog

HTML Basics

- Header Tag
- Body Tag
- Title Tag
- Image Tag
- Link Tag
- Heading Tag
- Paragraph Tag

EDUCATIONAL HISTORY

Chetana Hazarimal Somani College of Commerce in Mumbai

Bachelor of Commerce, Graduated in 2017

- Business Studies
- Economics
- Banking & Finance
- Indian & Global Economic Development
- Management Studies

Chetana Hazarimal Somani College of Commerce in Mumbai

Higher Secondary Education (HSC) in 2013

- Mathematics & Statistics.
- Accountancy
- Business Studies.
- Economics
- Secretarial Practice.

INTERESTS AND HOBBIES

I am interested in studying and different statics in my ongoing field.

Currently, I am teaching about digital marketing trends and adopt in my day to day activities. I also enjoy gardening and drawing, exploring the new places. Also I'm doing JUDO and I achieve Yellow belt now.

Language Known

- English
- Hindi
- Marathi

Personal Skills

- Passionate
- Forward Thinking
- Focused
- Hard Working
- Investing
- Reading Books

Strenghts

- Leadership
- People Management
- Communication
- Flexibbility
- Critical Thinking

EMPLOYMENT DETAILS

Current Employer

Company Name : Logicloop (Realatte) Digital Agency LLP

Job Duration : April 2021 - Till Date

Job Profile : Sr. SEO Exceutive

Previous Employer

Company Name : Apex Info Tech Pvt Ltd

Job Duration : July 2019 – Oct 2020

Job Profile : SEO Exceutive

Company Name : 72 DPI Digital Agency

Job Duration : 27th Jan 2019 to 7th July 2019

Job Profile : Digital Marketing Exceutive (Intern)

1. Current Employer:-

Company Name : **Logicloop (Realatte) Digital Agency LLP**

Job Duration : April 2021 - Till Date

Job Profile : Sr. SEO Executive

Projects Undertaken:

1. Blu diamond
2. The Wadhwa Group
3. Regency Group
4. Tharwani Realty
5. Runwal Gardens
6. Gagan Developer
7. Puneet Urban Spaces
8. Smart World Developer
9. Asshna Developers
10. The Guardians India
11. Velociti
12. Regency Group
13. Elevate by Conscient & Hines
14. Mantra Properties
15. Arvind Smart Spaces
16. Pashmina Developers

Job Description:

SEO - Proposal Pitch Deck

Clients Servicing (Client Meeting)

On-Page optimization

Off- Page optimization

Technical SEO

Content Optimization

Site Audit

☑Creating Meta Tags

Competitors Analysis

☑Conduct keyword research to identify topics with high search volume and low competition for SEO optimization

Worked on analyzing the project and creating Weekly & Monthly Reports

Developed and implemented an SEO strategy that improved website rankings and organic search traffic

Co-ordinating with designers for Blog Banners, Website Banner, video editing related work and more.

2. Previous Employer:-

Company Name - Apex Infotech India

Job Duration : July 2019 – Oct 2020

Job Profile : SEO Executive

Projects Undertaken:

1. Apex Infotech India
2. Top Brands Compare
3. IVF Query
4. Dr. Sudha Tandon
5. Corionfertilityclinic

Job Description:

Keyword Research & analysis for websites.

Creating Meta Tags, Social OG Tags, ON Page and Off Page SEO Activities.

Strategize and plan all marketing activities after discussion with the management.

Keywords research and content optimization for website and for Client.

Making Plan For SEO activity For On-Page & Off- Page

Generate SEO audit and Monthly reports for clients.

Company Name - 72 DPI –Digital Marketing Agency

Job Duration : 27th Jan 2019 to 7th July 2019

Job Profile : Digital Marketing Executive - Internship

Projects Undertaken:

1. Apex Infotech India
2. Top Brands Compare
3. IVF Query
4. Dr. Sudha Tandon
5. Corionfertilityclinic

Job Description:

Keywords research and content optimization for website and for Client.

Creating hashtags, captions for social media campaigns.

Generate content for websites and social media.

Link Building

Company Name - Turtlemint Insurance Brokers Pvt Ltd

Job Duration : 11th Oct 2018 to 16th April 2019

Job Profile : Operation Executive

Job Description:

Arrange Vehicle Inspection in all Insurance Company & Looking Vehicle New Policy and Renewals.

Create DP Id in company portals and handling IMDs and sales managers details.

Selling Insurance product to customers, Field Selling

Start to End follow up with Customer, Insurance Company and Inspections Agency and guide proper information to customer regarding policy, Maintain daily basis reports.

Regards :
Dipesh Dabhade