



# Asif Khan

Digital Marketer

I'm a results-driven digital marketer with a proven track record of success in creating and executing effective online campaigns. I'm passionate about using my skills to help businesses grow their online presence and achieve their marketing goals.

✉ asifk199707@gmail.com

📍 Moradabad, India

🌐 [linkedin.com/in/Asifkhan7](https://www.linkedin.com/in/Asifkhan7)

📞 8369024183

🌐 <https://digitaldaimond.in/>

📷 [instagram.com/Shxbax2.0](https://www.instagram.com/Shxbax2.0)

## EDUCATION

### Bachelor of Commerce IGNOU

12/2021 - Present

Correspondence

### Digital Marketing Diploma DIGIPERFORM INSTITUTE OF DIGITAL MARKETING

01/2023 - 06/2023

Noida

## WORK EXPERIENCE

### SEO Internship PrizmWeb Technology

03/2023 - 09/2023

Kashipur Uttarakhand

Achievements/Tasks

- Conduct keyword research to identify relevant search terms.
- Build backlinks to improve website authority.
- Assist in developing and implementing SEO strategies to boost website traffic.
- Prepare reports on SEO progress and results.

### Wordpress Developer Freelancer Boomerang Collaborations

06/2023 - 10/2023

Achievements/Tasks

- Assist in developing and maintaining WordPress websites.
- Design and implement website features and functions using HTML, CSS, and PHP.
- Create and customize WordPress themes and plugins.
- Stay up-to-date with the latest WordPress trends and best practices.

### Sales Executive Woodland

03/2021 - 12/2022

Mumbai

Achievements/Tasks

- Proactively engage with customers to understand their needs and preferences
- . Recommend suitable Woodland products based on customer requirements.
- Handle customer inquiries and resolve issues promptly and efficiently.
- Upsell and cross-sell Woodland products to increase sales.

## SKILLS

Google Ads

Search Engine Optimizatin

Facebook Ads

Content Marketing

Wordpress Developement

Social Media marketing

Research & Analysis

MS - Office

Knowledge of Windows Environment

Good communication skills

## PERSONAL PROJECTS

### Digital Marketing Website

- created personal digital marketing agency website using wordpress

## CERTIFICATES

### Google Digital Marketing (05/2021 - 08/2021)

google digital garage (digital marketing 40 hours Fundamental course)

## LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

## INTERESTS

web developement

Net Surfing

Swimming

Football

Travelling