

ROHAN GUPTA

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EDUCATION

JAI HIND COLLEGE – MUMBAI UNIVERSITY

Expected 2024

Bachelor of Commerce (B.com)
Major in Marketing Management
Cumulative GPA: 9/10

VIVA JUNIOR COLLEGE – VIRAR

2019 - 2021

Completed 12th Grade in Commerce
Percentage: 90.83%

ST. PETER'S HIGH SCHOOL – VIRAR

Completed 2019

Completed 10th Grade
Percentage: 83%

INTERNSHIP

63 moons technologies limited

Andheri, Mumbai

Business Analyst Intern (Operations & Power BI)

Jan 2023 – Mar 2023

- Successfully contributed to the Risk Solutions Department within the Banking Domain, working on the real-time projects for the Central Bank of Bahrain and NABARD.
- Leveraged expertise in Microsoft Power BI to develop and deliver over 70 well-crafted Reports and Dashboards.
- Demonstrated proficiency in Microsoft Excel and Power BI to efficiently achieve and surpass targeted goals within a span of 2 months, resulting in enhanced productivity for both the team and clients.
- Created Management Information Systems (MIS) reports for clients, providing essential insights for informed decision-making.

PROJECTS & ACTIVITIES

MARKETING OPPORTUNITIES AT THE BOTTOM OF PYRAMID

Jai Hind College

- Developed innovative strategy to enhance accessibility and affordability of diagnostic labs for financially limited individuals.
- Pioneered transformative approach, bridging healthcare gap for marginalized communities.
- Applied problem-solving skills, enabling increased accessibility to vital medical testing for underserved population.

A SOLUTION TO FOOD WASTAGE BY ESTABLISHING A NETWORK OF COMMUNITY REFRIGERATORS

Aavishkar Inter-Collegiate Research Competition- Mumbai University

- Conducted extensive research on food wastage habits, resulting in a significant research paper.
- Discovered Community Refrigerators as an effective remedy, facilitating efficient storage and re-distribution of surplus food to underprivileged individuals.
- Promoted sustainability and reduced food waste in the community.

SKILLS & LANGUAGES

Technical Skills: MS- Excel, MS- PowerPoint, MS-Word, MS- Power BI, MIS

Soft Skills: Communication, Team Work, Problem-Solving

Languages: English, Hindi, Marathi

COURSES

- Fundamentals of Digital Marketing – Google.
- Working with charts, graphs and tables – The Open University.