Contact

Phone

+91 9550297472

Email

yanamalateja777@gamil.com

LinkedIn

https://www.linkedin.com/in/teja-yanamala-b2016b29a/

Skills

- Creativity
- Teamwork
- Proactive
- Innovative Mindset
- Time management

Tools

- Google Keyword Planner
- Semrush
- Google Search Console
- Canva
- Screaming Frog
- Uber Suggest
- Google Ads Transparency Center

Language

- English
- Telugu

CURRENT LOCATION

- Bangalore

TEJA YANAMALA

CERTIFIED DIGITAL MARKETING PROFESSIONAL

About Me

I have honed my skills and acquired a deep understanding of business requirements, customer needs, and industry best practices. My primary focus has always been on delivering outstanding results by meticulously analyzing products, identifying areas for process improvement, and steering successful product launches.

Experience

Radtel India Private Limited- September-October2023

Digital Marketing Intern

- **Local SEO Optimization:** Conducted a comprehensive local SEO strategy for the project.
- This involved optimizing Google My Business listings local directories, and on-page content for location-based keywords.
- **Keyword Research and Strategy:** Performed extensive keyword research to identify relevant and high-traffic keywords specific to the business niche.
- **Site Auditing and On-Page Optimization:** Conducted a thorough website audit to identify technical issues, content gaps, and SEO opportunities.
- Implemented on- page optimization techniques, including meta tag optimization, schema markup, and content improvements, to enhance the site's SEO performance
- **Backlink Building:** Developed a backlink acquisition strategy to enhance the website's authority and domain ranking.
- Acquired high-quality backlinks through guest posting.
- **Content Writing:** The content writing project, undertaken with precision and creativity for "Savibindu homeopathy"

CERTIFICATES

ed**red**™ •**Edred Certified Digital Marketing Professional**

EDUCATION

Year of passing • 2023

University • VIKIRAM SIMHAPURI UNIVERSITY

Degree • Bachelore of commerce

GPA • 71%