

YUNUS NAIK

Search Engine Optimization Manager

PROFILE

As an SEO specialist you'll identify strategies, techniques and tactics to increase the number of visitors to a website and obtain a highranking placement in the results page of search engines.

CONTACT

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EDUCATION

Bachelor of Commerce 2020 - 2021 <u>Mumbai university</u>

WORK EXPERIENCE

Communication Intern

icognix (2018 - 2019)

- Developed a website strategy to increase traffic, and awareness of the company website
- Off Page
- On Page

Search Engine Optimization Specialist

Sachem (2019 - 2021)

- Off Page Activities
- On-Page Activities
- Technical SEO

Search Engine Optimization Manager

LocalHype (2021 - 2022)

- Off Page, Activities Manage
- On-Page Activities Manage
- Technical SEO
- Manage SEO Team
- Website Manage
- SEO Strategy

SKILL

- SEO and google analytics
- SEO strategy
- Google Ads
- Local SEO (Google my Profile)