



## OBJECTIVE

Seeking a challenging position in a reputed organization where I can learn new skills, expand my knowledge, and leverage my learnings.

## EDUCATION

Bachelor in Banking and Insurance.  
Smt. CHM College.  
(Mumbai university 2022)

HSC  
Sri Gangaram Sindh  
National college  
(Mumbai University 2016)

SSC  
Baba Sai Convent High  
School  
(Mumbai university 2014)

## SKILLS

- Excellent communication and interpersonal skills.
- A clear understanding of digital marketing concept And Keywords Planner practices.
- Knowledge of Search engine optimization to increase the organic traffic. (On Page and Off page optimization
- Ability to plan & run a Google AdWords Campaign.
- Knowledge of Google Analytics to track and report website traffic.
- Ability to manage campaign for Social Media Platforms. (Facebook, Instagram, LinkedIn, Twitter, etc.
- Fundamental Knowledge of Email Marketing .

## CERTIFICATIONS

- Basic computer knowledge.
- Certified in Digital
- Marketing Master Program – DMTI SOFT PRO, Thane
- Certificate course by Google -
- Google Ads Display
- Google Ad Shopping
- Google Ads Video.
- Google Ads Search.

## PROFESSIONAL EXPERIENCE

FRESHER

## TECHNICAL TOOLS

- Google AdWords
- Google Analytics
- Keyword Planner
- Canva
- Mail chimp

## PERSONAL INFORMATION

- Date of Birth - 07/10/1998
- Marital status - Unmarried
- Gender - Male
- Languages - Hindi, English and Sindhi
- Nationality - Hindu

## Declaration

I hereby declare that the above information given by me is true to best of my knowledge.