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|  | Shaikh Bushra  Marketing Executive | | |  |
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| Contact 9220134501  skbush1999@gmail.com  01/11/1999 | | Experienced Marketing Executive with a demonstrated history of working  in the information technology and services industry. Skilled in Digital  Marketing, Website Updating, Presentations, SEO, and Teaching. | | |
| Key Skills  * SQL * HTML, CSS, Bootstrap * JavaScript * Microsoft Excel,   PowerPoint, Word.   * Graphic Designing. * UiPath  Education  * A.E. KalseKar Degree College   BCOM  A+   * Abdullah Patel Junior College   HSC  74+   * Shoeb High School   SSC  78% | | Experience **Marketing Executive**  Iqra Technology   * Drove SEO marketing initiatives and performed research to enhance keyword optimization. * Worked on Search Engine Optimization (SEO), Off-Page SEO, Web Content Writing, and Organic * Search · * On-Page Optimization, Yoast SEO Plugin, On-Page SEO, SEO Copywriting. * Worked on the implementation of WordPress themes and plugins as well as site integration and * security updates. * Generating WordPress themes and plugins. * Conducting website performance tests. * Trained WordPress developer intern in development. * Optimize the Iqra technology website in the Page Speed Insights tool by 90%. * Monitoring the performance of the live website. * Created and designed different web pages as per client requirements. * Designed the Forms by using different plugins for form creation. * Added content and images on web pages as per the needs. | | |