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|  | Shaikh Bushra Marketing Executive |  |
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| Contact9220134501skbush1999@gmail.com01/11/1999 | Experienced Marketing Executive with a demonstrated history of workingin the information technology and services industry. Skilled in DigitalMarketing, Website Updating, Presentations, SEO, and Teaching. |
| Key Skills* SQL
* HTML, CSS, Bootstrap
* JavaScript
* Microsoft Excel,

PowerPoint, Word.* Graphic Designing.
* UiPath

Education* A.E. KalseKar Degree College

BCOMA+* Abdullah Patel Junior College

HSC74+* Shoeb High School

SSC78% | Experience**Marketing Executive**Iqra Technology* Drove SEO marketing initiatives and performed research to enhance keyword optimization.
* Worked on Search Engine Optimization (SEO), Off-Page SEO, Web Content Writing, and Organic
* Search ·
* On-Page Optimization, Yoast SEO Plugin, On-Page SEO, SEO Copywriting.
* Worked on the implementation of WordPress themes and plugins as well as site integration and
* security updates.
* Generating WordPress themes and plugins.
* Conducting website performance tests.
* Trained WordPress developer intern in development.
* Optimize the Iqra technology website in the Page Speed Insights tool by 90%.
* Monitoring the performance of the live website.
* Created and designed different web pages as per client requirements.
* Designed the Forms by using different plugins for form creation.
* Added content and images on web pages as per the needs.
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