

ANIKET PANAVKAR

SKILLS

Client Servicing
Strategic Planning
Team Collaboration
Communication Skills
Data Analysis
(Google Sheets, Google Data Studio)
Presentation Skills
(Microsoft PowerPoint)
Video Editing

OBJECTIVE

Highly motivated and results-oriented professional with 6 months of experience in client servicing and social media marketing. Committed to delivering exceptional services and driving successful social media campaigns. Seeking a challenging role as an Account Manager to leverage skills in client management and social media marketing.

EXPERIENCE

Account Manager - Acture Media, Mumbai

- Managed clients' social media accounts and delivered results through strategic posts and campaigns.
- Interacted with clients, understanding their needs and objectives.
- Collaborated with a team of 10 members to develop and execute effective social media strategies.
- Coordinated with graphic design and paid media teams to meet client requirements.
- Utilized Google Sheets, Google Data Studio, Apollo.io, Notion, Microsoft PowerPoint, ChatGPT, Midjourney, and video editing software for various tasks.
- Managed social media accounts on platforms like LinkedIn, Facebook, Facebook Ads Manager, and Instagram.
- Engaged with clients to understand their businesses and develop tailored social media solutions.
- Achieved favorable results by making informed decisions and delivering measurable outcomes.



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EDUCATION

BACHELOR OF MANAGEMENT STUDIES

2019 – 2022

SPECIALITY MARKETING

UNIVERSITY OF MUMBAI

HIGHER SECONDARY SCHOOL CERTIFICATE

2017 – 2019

COMMERCE

N R SWAMY COLLEGE, MUMBAI

CERTIFICATES

THE FUNDAMENTALS OF DIGITAL MARKETING

GOOGLE

MS – EXCEL COURSE

eLearn markets