



KARTHIKEYAN UMAPATHY

Business Development Manager

Recently, I completed a certification in Business Analytics with Digital Marketing from the esteemed institution, GUVI. This has piqued my interest in working on projects involving Power BI and Tableau, where I can leverage my skills to analyze large datasets and optimize property listings and marketing for real estate companies via digital channels.

Currently, I am actively seeking opportunities in a real estate firm, where I aspire to contribute my expertise as a Business Analyst or Digital Marketer, driving growth and success for the organization.

Contact

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Education

2007

BACHELOR OF COMMERCE

Madurai kamraj University college

Certification

2023

Business Analyst and Digital
Marketing

GUVI GEEKS LTD

Expertise

- REAL ESTATE SALES
- PROPERTY MANAGEMENT
- TABLEAU
- EXCEL
- INVESTMENT ANALYST
- DIGITAL MARKETING
- POWER BI

Language

English

Tamil

Experience

APR 2022 - PRESENT

Free lance Real estate and Loan consultant

As a freelancer running my own company, Saran Ventures, I have been instrumental in assisting both property buyers and sellers in finding the perfect match. Through the strategic use of social media channels, I have effectively connected individuals seeking new homes or land with those selling newly constructed or older properties.

With four years of valuable experience in the home loan industry, I have facilitated smooth and seamless home purchases for numerous property buyers.

NOV 2021 - MAR 2022

Piramal Capital & Housing Finance Limited

Senior Relationship Manager

As a skilled Home Loan Sales Specialist, I excelled in Lead Generation, expertly connecting individuals with their ideal home financing solutions. Additionally, I meticulously managed the collection and verification of crucial technical and legal documents, ensuring a seamless and secure loan application process for my clients.

DEC 2020 - OCT 2021

I Process India Limited (Icici Bank)

Senior Sales Executive

As a dedicated Home Loan Sales Specialist with expertise in Lead Generation, CRM Follow-up, Direct Selling, Product Analysis, and Builder Meet-ups, I am committed to helping individuals and families find the perfect home financing solutions. Additionally, I collaborate closely with builders, providing them with a constant stream of new leads to boost their project success.

JUNE 2018 - OCT 2020

HDB Financial Services Ltd.

Senior Sales Executive

As a skilled Home Loan Sales Specialist, I am adept at Lead Generation, seamlessly connecting individuals with their ideal home financing options. I take pride in my ability to expertly manage the collection and verification of crucial technical and legal documents, ensuring a smooth and secure loan application process for my valued clients

Projects

GIT HUB

POWER BI

TABLEAU

MY WEBSITE AND BLOGS

www.saranventures.com