

# Panneer Amala Vasanth

# Digital marketing

#### **About Me**

Digital Marketing Enthusiast with a passion for helping businesses grow through effective digital marketing. Proven ability to develop and execute successful online marketing campaigns.

## **My Contact**

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#### **Tools**

- Canva
- · Copy.ai
- Google ads
- Web Development
- Content marketing

## Soft Skill

- · Problem solving
- Decision making
- Communication
- Teamwork
- Creativity

### **Education Background**

St. Jude's High school
SSC
Completed in 2019

SIWS College of commerce
HSC
Completed in 2021

SIWS College of commerce
Currently pursuing Final year in
Bachelor of Business management studies

## **Professional Experience**

Go lead Digital agency

2020 - 2021

Key responsibilities:

- · Develop and implement marketing strategies.
- Manage Social media accounts.
- · Stay up-to-date on digital trends.
- · Create and manage content.

#### Certification

- Google search ads Certification.
- SEO Certification by SEMRush.
- Google Display ads Certification.
- Social media certified.
- Google analytics 4 Certificatied.