



✉ shetalpati98@gmail.com

📅 Date of birth 02/01/1998

📍 Mumbai

☎ 8097784540

## Languages

### English

Native & Bilingual

### French

Conversation

## IT skills

Ms Office

Google Analytics

Adobe Photoshop

SEO

SMM

## Interests

Reading

Painting

## Shetal Patil

### MSC Strategic & Digital Marketing

.I am an extremely Creative & Hardworking individual specializing in the field of Digital Marketing[SEO&SEM, Communication] having abundant internships.

Looking for a full-time jobs

Creative ambitious, positive attitude

### Work experience

#### Keyon Media

January 2023 [Digital Executive](#) Mira Road

Managing all the digital Channel

Co-ordination for the Client according to they digital requirement

Running of Facebook Advertisement

#### Gygis

From September 2022 to December 2022 [Business developer](#) Paris

- Worked as a person of contact with the clients, in the client management team
- Responsible for Client relationship management by offering total assistance in solving client issues

#### Chateau de Gourdon

From September 2021 to December 2021 [Social Media](#) Rennes

- Created a Social Media account (Facebook, Instagram, LinkedIn)
- Created the strategy for the promotion of the wines

#### Global Logistics

September 2020 [Department Assistance](#) Mumbai, India

- Accountable for smooth functioning of Media & Digital Marketing of the company
- Responsible for Client relationship management by offering total assistance towards solving clientele issues
- Assisted the Sales & Marketing team in handling the daily administrative routine

#### GCC Hotel & Club

From September 2019 to September 2020 [Media Assistance](#) Thane India

- Curated content for social media handles likes Facebook, Instagram, LinkedIn & Twitter, Email Marketing.
- Generated Weekly & Quarterly reported for Event planning. Official magazines & Press release
- Writing Content for the websites and email marketing

#### Mahindra lifespace

From January 2018 to April 2018 [Sales Assistance](#) Mumbai, India

- Worked as a person of contact with the clients, in the client management team
- Coordinated the marketing actions for our new Affordable Home project. Less amount of housing compared to the other projected
- Managed client profiles & lead generation as per the requirements of the marketing teams. KPI was the project was 500 bookings done from 800 flats

### Education

#### MSc. Strategic and Digital Marketing

From January 2021 to January 2022 [Rennes School of Business](#) Rennes, France

- Digital Advertising and Communication
- Web Based Project Management
- Thesis- Marketing Analytics & Privacy [ A literature Review Approach]

#### Bachelors in Management Studies

From July 2016 to May 2019 [Patkar College](#) Mumbai, India

### Certified Courses

#### Digital Marketing

From December 2021 to February 2022 [Intern theory School](#) Mumbai, India

#### Website Creation

From January 2019 to May 2019 [Granth Education](#) Mumbai, India