

SHAIKH FARDEEN

Address: C/104, Canna Building, Hiranandani, Powai Mumbai -400072.

E-mail: shaikhfardeen3000@gmail.com

Gender: Male

Tel No: (9653695121)

DOB: 15th March, 2002

Language Proficiency: English, Hindi, and Marathi.

Interests: Photography, Gaming and Participants in Social Activities.

Career Objective

As an **BMS** aspirant and skill level expert, I want to secure a responsible career opportunity in a reputable organization to expand my learning and skills with deep knowledge of **Marketing And Management Studies** as my core Expertise and make a Significant Contribution to the success of the company.

Educational Qualification

Course/Degree	Year of Passing	School/College	Board/ University	Percentage/Cgpa
SSC (10 th)	2017-2018	Eden High School	Maharashtra Board	70.60%
HSC (12 th)	2019-2020	Chandrabhan Sharma College of Arts, Commerce and science	Maharashtra Board	60%
First Year B.M.S (Sem 1 + Sem 2)	2019-2020	Chandrabhan Sharma College of Arts, Commerce and science	Mumbai University	9.40
Second Year B.M.S (SEM 3 + SEM 4)	2020-2021	Chandrabhan Sharma College	Mumbai University	8.65

		of Arts, Commerce and science		
Third Year B.M.S (SEM 5 + SEM 6)	2022- 2023	Chandrabhan Sharma College of Arts, Commerce and science	Mumbai University	8.63

Skilled Based Certification

Name of the Course	Year of Passing
Maharashtra State Hindi Calligraphy Test, Pune (certified)	June 2013
Maharashtra State Board Of Technical Education, Mumbai (certified)	June 2018
Photography Courses	April 2022
Google Ad Senes	August 2022
Professional Canva (certified)	February 2022
Chandrabhan Sharma College OF Arts, Science Commerce Management Talks (certified)	July 2022
Microsoft Designer	June 2023
Digital Marketing (certified)	July 2023
Google Analytics (certified)	July 2023

Project Research Work (Black Book)

A study on Electric Vehicle & Conventional Vehicle Marketing Strategy

- **Product, Price, Promotion, Place Strategy**
- **Review Of Literature**
- **Research & Methodology**
- **Data Analysis & Interpretation**

Work Experience-Internship

Company	Designation	Period	Job Description
Athena	Marketing Executive	7 months	Yes Bank
Famous Banquet Hall	Digital Marketing	3 months	Venue & Promotions co-ordination
Events	Event Manager	3 months	Zee production, Balaji, Samsung and Forever 21

Famous Banquet Hall (January 2022 - March 2022)

- **Digital Marketing**
- **Social Media Handling**
- **Advertisement & Promotion of Organization**
- **Handling venue**

Athena BPO Private Limited (March 2022-October 2022)

- **Handle calls from customer and clients**
- **Providing Personal Loan**
- **Cross selling Business Loan & Life Insurance**
- **Solving Doubts & Queries of customer**

Events (October 2022-January 2023)

- **working as a Volunteer for zee Production & Balaji**
- **Event managing & Event head of SAMSUNG GALAXY**
- **Departments of store Designing of Foever 21 Clothing brand at Phoenix Mall**