

#### PROFESSIONAL SKILLS

Business development Strategic planning After sales support Marketing familiarity Microsoft excel proficiency Exceeds sales goals Negotiations expert Digital Marketing

## PERSONAL

SKILLS

Creative spirit Reliable and professional Organized Time management Team player Fast learner Motivated

## CONTACT

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# **Business Development Executive**

### **OBJECTIVE**

A highly motivated sales and marketing manager with 5 years expertise seeking a challenging and responsible opportunity to explore strengths and potentials in a professional organisation and be a part of the team that dynamically works towards the growth of organization.

## WORK EXPERIENCE

#### BUSINESS DEVELOPMENT EXECUTIVE

Elegance Enterprises Bangalore Aug 2022 – Jun 2023

#### SALES AND MARKETING MANAGER

VMAKS BUILDERS |Bangalore | AUG 2015 - DEC 2017

- Maintained high referral rates and exceptional feedback from previous clients.
- Educated clients on the current real estate market and answered any questions they had.
- Coordinated appointments with prospective buyers to showcase apartments.
- Developed an excellent rapport with clients to expand opportunities for growth.
- Verified that the legal formalities were completed prior to closing dates.
- Communicated with clients regarding home and loan status.
- Followed up with prospects throughout the sales process.
- Conducted apartment tours for potential buyers and answered any questions.

#### SALES AND MARKETING EXECUTIVE

PRAYAN GROUP | Bangalore | JAN 2013 - JULY 2015

- Cold-called prospective customers to build relationship.
- Achieve monthly sales goals.
- Maintained productive relationships with existing customers through exceptional follow-up after sales.
- Expertise with site visits of plots, apartments and villas.
- Handled Social media and website marketing.

## **EDUCATION**

BACHELOR OF SCIENCE MYSORE UNIVERSITY - 2012