

PROFESSIONAL SKILLS

Business development Strategic planning After sales support Marketing familiarity Microsoft excel proficiency Exceeds sales goals Negotiations expert Digital Marketing

PERSONAL

SKILLS

Creative spirit Reliable and professional Organized Time management Team player Fast learner Motivated

CONTACT

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Business Development Executive

OBJECTIVE

A highly motivated sales and marketing manager with 5 years expertise seeking a challenging and responsible opportunity to explore strengths and potentials in a professional organisation and be a part of the team that dynamically works towards the growth of organization.

WORK EXPERIENCE

BUSINESS DEVELOPMENT EXECUTIVE

Elegance Enterprises Bangalore Aug 2022 – Jun 2023

SALES AND MARKETING MANAGER

VMAKS BUILDERS |Bangalore | AUG 2015 - DEC 2017

- Maintained high referral rates and exceptional feedback from previous clients.
- Educated clients on the current real estate market and answered any questions they had.
- Coordinated appointments with prospective buyers to showcase apartments.
- Developed an excellent rapport with clients to expand opportunities for growth.
- Verified that the legal formalities were completed prior to closing dates.
- Communicated with clients regarding home and loan status.
- Followed up with prospects throughout the sales process.
- Conducted apartment tours for potential buyers and answered any questions.

SALES AND MARKETING EXECUTIVE

PRAYAN GROUP | Bangalore | JAN 2013 - JULY 2015

- Cold-called prospective customers to build relationship.
- Achieve monthly sales goals.
- Maintained productive relationships with existing customers through exceptional follow-up after sales.
- Expertise with site visits of plots, apartments and villas.
- Handled Social media and website marketing.

EDUCATION

BACHELOR OF SCIENCE MYSORE UNIVERSITY - 2012