

Parth Agrawal

Mumbai, Maharashtra

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Self-motivated, highly passionate and hardworking fresher looking for an opportunity to work in challenging organizations to utilize my skills and knowledge to work for the growth of the organisation

Education

Bachelor's of mass media (BMM in Advertising) in Arts

Lala Lajpatrai college - Mumbai, Maharashtra

June 2019 to March 2022

Course in Digital Marketing

Digital Deepak - Mumbai, Maharashtra

Skills / IT Skills

- Basics in SEO, Google ads, Facebook ads, Google analytics, Facebook pixel, Email automation, Lead generation

Languages

- English - Fluent
- Hindi - Fluent

Additional Information

Projects

- B2B landing pages, using mailchimp
- Created landing pages and thank you pages, using convertkit
- Created wordpress websites, Connected them with google analytics and google search console
- Email automation, using Convertkit
- Marketing automation, using Zapier, typeform and convertkit