

OMKAR HANDE

SEO EXECUTIVE

Energetic graduate in advertising passionate about Digital marketing . Skilled in project management, with strong foundations in data visualization and research. Seeking to leverage skills in data analysis and result tracking as an SEO Analyst.

Contact

Phone

8454882080

Email

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Address

AC WING / 1605 Sankalp
Society New Mhada
Chunabhatti Sion 400022

Education

2016

SSC

Sadhna Vidyalaya, Mumbai Sion.

2018

HSC

Guru Nanak khalsa Clg
Mumbai Matunga

2022

BCOM

Guru Nanak khalsa Clg
Mumbai Matunga

Experience

○ currently Working.

Fraction Digital

Jr. SEO EXECUTIVE

Key responsibilities:

- Managed SEO Projects for Clients
- Create & Send monthly reports to clients.
- On-Page Optimization (Title, Description & HI Tag Creation, Content Optimization and interlinking, Alt tag optimization, xml sitemap creation, robot.txt creation)
- Off-page SEO- (Guest Posting, Web 2.0 Posting and Forum Posting, Directory Submissions, Social Bookmarking, etc)
- Key word Research using SemRush and Goggle Keyword Planner
- Create a Social Media Calendar
- Research of blog topics
- Post Scheduling using sociamomials and Postly
- Traditional Link Building Activities for Client Websites. Blog
- Sharing and Syndication
- Create website from using WordPress [Product Uploading , Create Web Stories & Blog uploading
- Daily Marketing Activity all social media platform.

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○ August 2022 - Jan 2023

Fraction Digital

SEO Intern

Key responsibilities:

- create a content caendar
- Edit and post photos. videos & reels
- Create monthly social media reports
- Create Innovative content for regularly scheduled posts
- Work on SEO of the website pages.
- Create and run campaigns on Facebook & Instagram.
- Reporting and Monitoring on Google Analytics, Google Search
- Engine.

Skills

- Communication
- Multi-tasking
- Link building
- Keyword research
- Competitor analysis
- Team work
- Analytics Canva
- Google Search Console
- Edit & post , videos & Reels.
- Analyze & Handle Social Media Platforms.

Language

English

Hindi

Marathi

Certificates

Digital Marketing

TBS Digital Marketing
institute

MSCIT

Keerti Computer institute

Tools

- Ahrefs
- Jarvis tool
- WordPress
- Canva
- grammerly
- Moz
- Uber suggest
- YouTube
- SEMrush
- Jasper
- Ms Excel & Word
- Google Keyword Planner
- Google Ads
- Google Analytics
- Google Search console
- sociamionials. SMM POST
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Live Projects

- <https://fractiondigital.in/>
- <https://www.clientjoy.io/>
- <https://cortensteeltube.com/>
- <https://ratnaexports.com/>
- <https://thestelexporter.com/>
- <https://avertekindia.com/>
- <https://tronixalloys.com/>
- <https://purohitsteel.com/>

Courses

- DIGITAL MARKETIN
- MSCIT