# **ALFISHA SALMANI ANEES AHMED**

Email: salmanialfisha594@gmail.com Phone no: 8450991958

### **CAREER OBJECTIVE**

Fresher digital marketing graduate with presentation interpersonal and communication skills looking to use my abilities and passion for marketing to benefit my employer. Offering high levels of commitment, work ethic and enthusiasm to compensate for years of experience.

#### **EDUCATIONAL DETAILS**

Bachelor in Commerce - Valia College of Arts and Commerce Mumbai (India) (June 2018 – May 2021)

H.S.C – ManikBai Morarji Jr.College Mumbai (India) (Feb 2018) State Board of Maharashtra

M Com – Pursuing from Kalina University Specialization In Marketing

#### **CERTIFICATION AND SKILLS**

1. Digital Marketing

**Digital Marketing Skills** 

- Wordpress
- SEO/SEM
- Google Ad Words
- Social Media Marketing (Linked in , Twitter, Facebook , Instagram )
- Canva
- Lead Generation
- 2. Tally ERP 0.9 with GST
  - Maintain all type of accounting vouchers entry .
  - Maintain Bank Reconciliation statement.
- 3. Canva
- 4. Word office

## **PERSONAL DETAILS**

Gender - Female
DOB - 25 dec 2000
Languages - English, Hindi
Address – 97/ Amruthlal wadi GPC Marg Juhu Vile Parle West Mumbai 49.

## **OTHER SKILLS**

Course Antarang Faoundation Caree Ready Interest Music, Travelling, Playing badminton

I Hereby declare that the above mention information is correct up to my knowledge and belief.

Place: - Mumbai 400049