

Rohit Zore



Career Objective

To contribute to the best of ability towards the growth and development of a progressive organization and to fully utilize my interpersonal and academic pursue a challenging and rewarding career, a learner for life.

Email: rohitzore78@gmail.com

Contact:

+91 - 8652699714

Location:

Mumbai, India

LinkedIn:

linkedin.com/in/Rohit-zore-/

WORK EXPERIENCE

Internship

Internship at Zensawork Digital Marketing Agency.

Digital Service Executive and Project coordinator

V2 Solutions- Shutterstock & Rental Beast

Present

Digital Service Executive

- **Reviewing and Analyzing:** Reviewing image as per different factors such as sharpness, definition, detail and resolution, lighting, correct exposure, composition etc.
- **Quality:** Carrying out quality checks on images, videos, illustrations as per the various defined guidelines and SOPs.
- **Evaluation:** Evaluating content as per various standards- Legal standards, technical qualities, Title and keyword accuracy, Commercial value Aesthetic properties, etc.
- **Data research:** Tracking and maintaining data using different inbuilt apps such as Hotpads, Zillow and Domu

Project coordinator

- **Project Management:** Preparing and maintaining documents, SEO audit reports, and PowerPoint decks for meetings between cross-functional team members.
- Implementation and Execution - Roll out of project, tracking activities, Change request management.
- Training and mentoring- Trained and mentored resources on different processes.

Associate

WNS Limited

Sep 2017- Oct 2018

- **Revenue management:** Managed different processes in Revenue Management Services of India for Travel Operations
- **Monitoring:** Monitoring the application to check if the flight is delayed and rebook customers with onward connection by creating a PNR on FLY Application.
- **Client Servicing:** Responding to the client E-mails as well as establishing and maintaining customer service relationship interact with customers in a friendly and timely manner

EDUCATION

- Digital Marketing Course- Staenz Academy
- Bachelor's in management studies-V.E.S college of arts, science and commerce. (2013 - 2016)

CERTIFICATIONS

- Digital Marketing- Staenz Academy
- The Fundamentals of Digital Marketing, Google
- SEO Certification
- Email marketing Certification
- YouTube Certification
- Google Ads Display Certifications
- Google Ads Search Certifications
- Google Ads Video Certifications

KEY SKILLS

- Digital Marketing (SEO)
- Google Analytics
- Project Management
- Microsoft Excel
- Search Ads
- Graphic design canva
- Google Ads

LANGUAGES

English, Hindi, & Marathi

HOBBIES AND INTERESTS

Cricket, Travelling & Indoor games