



Sejal Mehta

Digital Marketer

Personal Details

 Mumbai | India

 mehtasejal62@gmail.com

 7045300656

 @sejalmehta

Skills

- Time management
- Photography
- Teamwork
- Creativity
- Sketching

Technical Skills

- WordPress
- Shopify
- Content Writing
- Content Strategy
- Social Media
- Copy Writing
- Canva
- Website designing

About me

I'm a Digital Marketing enthusiast. I'm confident in the field that I represent and I keep myself growing by constantly developing my skills in Social Media, Campaign Planning, and SEO.

I'm here to help you navigate marketing. To make the complex task simple & deliver the best results in marketing

Work Experience

Social Media Intern (September - December,2022)

Spek Digital - A network partner of Schbang

- Copy & Content writing, Brainstorming for the creative ideas.
- Working closely with the brands Ocean Beverages, Meamo, Birla Brainiacs

Digital Marketing Intern (February - March,2022)

IIDE

- I successfully wrote blogs on top Digital Marketing Agency in various places.
- Interacted with various people online on Gmeet to get the work done & deliver the best results

IIDE Projects

Client Brief

- The brief was given by the Schbang Founder that we are launching a new product so how we will cover the digital platform by targeting the influencers & various aspect
- We did brainstorming on creatives & influencer campaign

Social Media Organic

- Worked on Eatsure brand
- Have done Social Media analysis of various platforms & competitors
- Prepaid 1 month content calendar for the brand covering all the social platforms

Blogging

- Have done keyword research, made SEO friendly blog topics
- Have done SEO using Rank math

Online Reputation Management

- Worked on Nykaa brand
- Did the analysis of all the social platforms & found out the negative & positive reviews & prepared a holding statement for it

Education

Post Graduation In Digital Marketing

Indian Institute Of Digital Education (IIDE)

Currently Pursuing

Masters of Commerce

Mumbai University

Currently Pursuing

Bachelor of Commerce

K.C College

2021