Shivam Sharma

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Profile

Creative and knowledgeable SEO Executive with SEO team to improve the visibility and ranking of website on search engines. I am able to understand the SEO Strategy and have a strong willingness to learn. Honest Punctual, time management and analytical skills. Conduct keyword research to identify high-volume, low-competition keywords. Optimize website content for search engines, including titles, descriptions, and headings. Perform on-page optimization, including Meta tags, alt tags, and internal linking. Analyse website traffic and rankings using Google Analytics and other SEO tools. Monitor and report on SEO performance, including traffic, rankings, and conversion rates. Stay up-to-date with the latest SEO trends and best practices. Collaborate with other team members, including content writers and web developers, to improve SEO performance.

Work experience

03/2019 - 09/2022, Dataminerz Innovative Solutions SEO Trainee, Lucknow, Uttar Pradesh, India

On Page SEO

* On-Page Optimization: - Website Analysis, Competitor Analysis, Keyword Selection, Title & Meta Description, Meta Tagging, Content Optimization, alt tag for images, Google Webmaster Tool etc
* Identified new digital channels and performed a detailed market analysis.

Off Page SEO

* Off-Page Optimization: - Article Submission, PR Submission, Blog Submission PDF Submission, PPT Submission, SBM
* Submission, Directory Submission, Classified, Blog Commenting, Link Submission, Forum Commenting.
* Forum posting, Press release, podcasting. Guest blogging all social networking.

Education

2015, B.com Monad University, Hapur, India,

Bachelor 's degree

Skills

Computer Skills

Microsoft Office

Creative

Teamwork

Time Management

Certificates

I have Digital Marketing Certificate and 6-month internship.

Position Overview:

SEO Executive

A SEO Executive As a key player in the Digital Marketing Team,