



LISHA ANSURKAR

PROFILE

I am a Mass Media student and a cheerful, ambitious and resilient person. I like Innovation and Creativity. I have gained knowledge in various fields of Advertising. I am excited to apply my skills for organisational as well as individual growth.

Date of Birth : 25/09/2002

Marital Status : Unmarried

SKILLS

Content writing
Copy writing
Graphic Designing
Social media marketing
Social media management
Public Relations
Affiliate marketing
Blog writing
Email marketing
Script writing
Content Creation
Digital Marketing
Video and Audio Editing

LANGUAGES

English
Marathi
Hindi
German

CONTACT

📞 98209 18811

✉️ lishaansurkar90@gmail.com

📍 Flat no.1, Kedar Society, Mahant Road, Vile Parle East, Mumbai - 400 057

SOCIAL

Instagram : @_lishaaa.a_

EDUCATION

Parle Tilak Vidyalaya English Medium School

SSC | 2018

M.L.Dahanukar College of Commerce

HSC | 2020

Bachelors of Arts in Multimedia and Mass Communication | 2023

WORK EXPERIENCE

ADVERTOCEAN | 2021

A Social Media Marketing Internship at AdvertOcean for two months.

My responsibilities as an Intern were to actively participate in the creation of social media campaigns and strategies to implement all channels of social media to market their application.

PARLEBAZAAR | 2022

A Content Writing Internship at Parlebaazar a Joint venture of Aamhi Parlekar for three months.

My responsibilities as a Content writer / Copy writer were to actively participate in the planning of strategies for clients from different fields, implementing all mediums such as social media, blogs, etc for promoting their clients with the help of my content write-ups.

OTHER EXPERIENCE

- Affiliate Marketing Internship at Viral fission for 6 months.
- I was an Editorial Director and Public Relations Head in the Rotaract Club of M.L.Dahanukar College of Commerce.
- Wrote a script for a Shortfilm of Rotaract Club at District level.
- Developed a brand identity for a Chocolate Brand for assignment purpose.
- Graphic Designing for assignment purposes.
- Copy writing for a brand for assignment purpose.
- Creative writing for District competition.
- Event management and it's Marketing, PR.