

# SASMIRA'S BUSINESS SCHOOL



Approved by All India Council for Technical Education (AICTE), New Delhi Directorate of Technical Education (DTE), Mumbai, Maharashtra & Government of Maharashtra. Worli, Mumbai - 400030

Full Name : Hasan Shabbir Kothawala

**Specialization (Major): Marketing** 

(Minor): Digital Marketing /Operations

#### **OBJECTIVE**

To secure employment with a reputed company, where I can use my skills and business studies background to the best.

ADDRESS

Arab Lane, Grant Road, Mumbai - 400008

PHONE +91 8108807413

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hasankothawala12@gmail.com

Additional **Qualification** 

Search Engine Optimization Facebook and instagram Ads

## **Skills & Abilities**

Presentation
Communication
Creativity
Team Work
Leadership
Proficiency in Google
Workspace

#### **EDUCATION**

Pursuing PGDM
 Sasmira's Business School, Worli, Mumbai

- Graduation B.M.S (CGPA- 9.19) from Burhani College, Mumbai
- **H.S.C.** (68.31%)

Sydenham College Of Commerce, Mumbai

• I.C.S.E. (84.33 %) M.S.B Educational Institute

#### **INTERNSHIPS & INDUSTRY PROJECTS**

Period: 1 Months (Dec 2022 to Jan 2023)

· Indian Institute of Digital Education

• Profile: Digital Marketing Intern

#### **ACADEMIC PROJECTS** -

Study of Burger Wars (McDonalds Vs Burger King)

## **ACHIEVEMENTS**

- Received Best Member Award in the Event of Technokrat in Sydenham College Of Commerce
- Secured 1st price in an intercollegiate fest "Brouhaha" for Gaming in Sydenham College Of Commerce in the year 2017

### EXTRA CURRICULAR ACTIVITIES

- Member of Sydenham Computer Center at Sydenham College
- Appointed as the HOD of Gaming Department at Brouhaha Annual Cultural Event at Sydenham College Of Commerce for the year 2018

#### PERSONAL DETAILS

• D.O.B. : 26th September 2000

• Marital Status : Single

· Languages known: English, Hindi

• Hobbies : Attending Webinars, Playing games and playing outdoor sports such as cricket and football

I confirm that, the above information is true and correct to the best of my knowledge.

Date : Signature Place : Mumbai

