

SHUBHAM SAWANT



Highly motivated and creative graduate with a strong background in advertising and marketing. Possessing a solid foundation in marketing principles, consumer behavior, and brand management. Equipped with a keen eye for detail and a passion for developing innovative advertising campaigns that effectively engage target audiences. Proven ability to work collaboratively in a team environment, as well as independently to meet project deadlines. Proficient in utilizing various marketing tools and platforms to analyze market trends and competitor activities. Excellent communication skills, both written and verbal, with the ability to convey complex ideas clearly and concisely. Seeking an entry-level position in advertising or marketing to contribute to a dynamic team and gain hands-on experience in the industry.

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Greenways Agarwal Complex Bldg
No9/201 Miraroad
Near Thakur Mall
Mahajan wadi
Mumbai India

Education

Kes Bk shroff college

B.Com In Investment Management | 2019 - 2022

8.25 CGPA

Rustomjee International

12th HSC | 2016 - 2018

57%

Pinewoods International High School (Panchgani)

10th SSC | - 2014

56%

Experience

Fraazo

Marketing Intern | 21/6/22 - 22/12/22

Market research: Conducting market research to gather information about customers, competitors, and industry trends. This may involve collecting data, analyzing market reports, and summarizing findings.

Social media management: Assisting with managing and maintaining social media accounts by creating content, scheduling posts, monitoring engagement, and responding to comments or messages.

Content creation: Collaborating with the marketing team to develop content such as blog posts, articles, social media updates, or marketing materials. This could include writing, editing, or creating visual assets.

Campaign coordination: Assisting with the planning, execution, and tracking of marketing campaigns. This might involve coordinating tasks, organizing materials, monitoring campaign performance, and reporting on key metrics.

Skills

Python, Adaptive teamwork time management, Ms. Excel, PowerPoint, communication skills, Presentations, and multitasking

Languages

English, Hindi & Marathi

Interest

Cricket, Travel & chess