

Atul Kumar Prajapati

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CAREER OBJECTIVE

Fresher seeking to gain experience in Digital Marketing sector and work as a Digital Marketer. I am a keen learner and well versed with Digital Marketing. I want to learn more and gain proficiency in my field.

EDUCATION QUALIFICATION

EDUCATION	COURSE/BOARD	NAME OF INSTITUTE	SCORE	YEAR OF PASSING
Diploma in Information Technology	Board of Technical Education(BTEUP)	Feroze Gandhi Polytechnic, Raebareli	77%	2021
Senior Secondary(12th)	U.P Board(State board)	S.G.S Inter collage Rautapur, Rae Bareli	67.4%	2016
High School(10th)	U.P Board(State board)	S.G.S Inter collage Rautapur, Rae Bareli	80%	2014

SKILL SET

MS OFFICE- word, excel, power point

CANVA

SEO (On Page and Off Page)

GOOGLE ANALYTHICS

KEYWORD RESEARCH

INTERNSHIP

I have worked 6 month as an intern at **Glideinfotech**.

Start Date: 10 July 2022

End Date: 12 Jan 2023

During the internship I was exposed to the following SEO (Off-page and On-page) activities:

- Search Engine Submission
- Commenting
- Directory Submission
- Posting free classifieds
- Article Submission

- Social Bookmarking
- Image Submission
- Forum Submission
- Question and Answer Participation
- Forum Posting
- Link Building
- Using Google Analytics and Google Search Console
- Using Ahrefs to analyse the website (Keyword Research, Competitors analysis etc.)

STRENGTHS

I am a responsible person. My communication skill is very good.

Time Management

Hard worker

INTEREST

Digital Marketing

Social Media

HOBBIES

Listening music

Playing Cricket

I always love to learn something new

PERSONAL INFORMATION

Date of Birth: 16/07/2001

Place of Birth: Rae Bareilly

Nationality: Indian

Gender: Male

Language Spoken: Hindi, English

DECLARATION

I hereby declare the above information is true and correct to the best of my knowledge.

ATUL KUMAR PRAJAPATI

(SIGNATURE)