# Ravindra Nirankari

Mumbai, Maharashtra ravindravnirankaria272668@gmail.com +91 84258 34381

Digital Marketing Intern with experience in corporate communications. Strong exposure to implementing overall communications and marketing plans in support of corporate objectives. Excellent writing, editing and proofreading skills. Employs good judgment and manages projects from beginning to end.

Work Experience

### **Digital Marketing Intern**

Digital Infomedia Event LLP - Mumbai, Maharashtra December 2021 to March 2022

- Designed and presented social media campaign ideas.
- Tracked social media trends and adapted to attract target follower demographic.
- Created engaging content for Twitter, Linkedin, Facebook, and Instagram.

### Education

#### **Certificate in Digital Marketing**

Dgmark Institute - Mumbai, Maharashtra May 2023 to Present

### **Bachelor's degree in Commerce**

Bhavan's College - Mumbai, Maharashtra August 2020 to April 2023

### Certificate of higher education in Commerce

Shriniwas Bagakara College - Mumbai, Maharashtra June 2019 to March 2020

### Certificate of higher education in Secondary School Certificate

Shree Gauri Shankar Kedia English School - Mumbai, Maharashtra June 2017 to March 2018

## Skills / IT Skills

- Web development
- SEO
- SEM
- Canva
- Adobe Photoshop

- Google Ads
- Communication skills
- Microsoft Powerpoint
- Microsoft Excel

Online Profile

http://digitalravindranirankari.in

Certifications and Licenses

Advance Digital Marketing Course (Dg Mark Institute) Fundamental of digital marketing (Google Digital Garage)