

## **SHAIKH FARDEEN**

**Address:** C/402, Sathi D Souza Building, Sakinaka, Mumbai -400072.

**E-mail:** shaikhfardeen3000@gmail.com

**Gender:** Male

**Tel No: (9653695121)**

**DOB:** 15<sup>th</sup> March, 2002

**Language Proficiency:** English, Hindi, and Marathi.

**Interests:** Photography, Gaming and Participants in Social Activities.

### **Career Objective**

As an **BMS** aspirant and skill level expert, I want to secure a responsible career opportunity in a reputable organization to expand my learning and skills with deep knowledge of **Marketing And Management Studies** as my core Expertise and make a Significant Contribution to the success of the company.

### **Educational Qualification**

<b>Course/Degree</b>	<b>Year of Passing</b>	<b>School/College</b>	<b>Board/ University</b>	<b>Percentage/Cgpa</b>
SSC (10 <sup>th</sup> )	2017-2018	Eden High School	Maharashtra Board	70.60%
HSC (12 <sup>th</sup> )	2019-2020	Chandrabhan Sharma College of Arts, Commerce and science	Maharashtra Board	60%
First Year B.M.S (Sem 1 + Sem 2)	2019-2020	Chandrabhan Sharma College of Arts, Commerce and science	Mumbai University	9.40
Second Year B.M.S (SEM 3 + SEM 4)	2020-2021	Chandrabhan Sharma College	Mumbai University	8.65

		of Arts, Commerce and science		
<b>Third Year B.M.S (SEM 5)</b>	2021- 2022	Chandrabhan Sharma College of Arts, Commerce and science	Mumbai University	7.45

### **Skilled Based Certification**

<b>Name of the Course</b>	<b>Year of Passing</b>
Maharashtra State Hindi Calligraphy Test, Pune	June 2013
Maharashtra State Board Of Technical Education, Mumbai	June 2018
Photography Courses	April 2022

### **Project Research Work (Black Book)**

#### **A study on Electric Vehicle & Conventional Vehicle Marketing Strategy**

- **Product, Price, Promotion, Place Strategy**
- **Review Of Literature**
- **Research & Methodology**
- **Data Analysis & Interpretation**

### **Work Experience-Internship**

<b>Company</b>	<b>Designation</b>	<b>Period</b>	<b>Job Description</b>
Athena	Agent	7 months	Yes Bank
Famous Banquet Hall	co-ordinator	3 months	Venue co-ordinator & promotions co-ordination
Events	Volunteer	3 months	Zee production, Balaji, Samsung and Forever 21

### **Famous Banquest Hall (January 2022 - March 2022)**

- **Handling venue**
- **Advertisement & Promotion of Organization**

### **Athena BPO Private Limited (March 2022-October 2022)**

- **Handle calls from customer and clients**
- **Providing Personal Loan**
- **Cross selling Business Loan & Life Insurance**
- **Solving Doubts & Queries of customer**

### **Events (October 2022-January 2023)**

- **working as a Volunteer for zee Production & Balaji**
- **Event managing & Event head of SAMSUNG GALAXY**
- **Departments of store Designing of Foever 21 Clothing brand at Phoenix Mall**