

# Varun Dornal

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## WORK EXPERIENCE

### Digital Marketing Internship

Learn The Digital  
July 2022 to Present

Implements cross-channel marketing and advertising campaigns. Responsible for handling client marketing campaigns, from planning to optimization.

- Facebook ads
- Google ads
- Google my business
- Email marketing
- Canva creatives and reels

### Back Office Executive

Turanth Logistics Pvt Ltd  
January 2020 to July 2022

Worked on Analyzing day to day operations. Assist and coordinate with front office with clearing all the front office issues. Perform basic admin duties sending mails and ordering office supplies.

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## EDUCATIONAL BACKGROUND

### University Of Mumbai

Vidyalankar School Of Information And Technology  
Graduate In BMS Marketing  
2017  
Mumbai.

### Maharashtra Board

Hsc In Commerce  
2014.

## PROFESSIONAL SUMMARY

A creative ideas for social media page. Expert in driving growth and raising brand awareness through customer-centric campaign strategies. Specializes in social media management.

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## SKILLS & PROFICIENCIES

- Strong problem solving and analytical skills.
- Social media campaigns and Social media management.
- Canva creatives

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## VOLUNTEER WORK

### Volunteer Social Media Coordinator

Handles the social media pages. Implements online campaigns to create brand awareness among people.