

KAPIL DEVDA

Email: kapildevda07@gmail.com

Contact No: (+91) 8625028414

CAREER OBJECTIVE:

Keeping in view my academic knowledge, performance and skill, I wish to start my career in your organization, offer my best to organization & grow with it to a more & more responsible position.

EDUCATIONAL QUALIFICATION:

Course	Board/University	Year of passing
Digital Marketing	DMTI Softpro,Andheri	2023
B.Com	Mumbai University	2015-16
HSC (12 th Commerce)	Mumbai Board	2012-13
SCC	Mumbai Board	2010-11

SKILLS:

Search Engine Optimization (SEO)

(on page, off page)

Website Research (Responsive Check, URL Structure, Content Optimization, Heading Tag Check, Canonical Tag, 404 Error, 301 Redirection, 302 Redirection)

Keyword Research Using Ubersuggest, Google Keyword Planner Tool, semrush, etc.

On- Page Optimization (Title, Description & Content Optimization and interlinking, alt tag optimization, xml sitemap creation, robot.txt creation)

CERTIFICATE:

- Completion of Google Display Ads Certification
- Completion of Google Search Ads Certification
- Completion of Google Analytics 4 Certification
- Completion of Hub Spot Social Media Certification

HOBBIES AND INTEREST:

Music, Swimming, Travel,

PERSONAL PROFILE:

Name : KAPIL DEVDA

Nationality : Indian

Date of birth : 25/07/1995

Languages known : Hindi, Marathi, English

Address : B- 204 Shivneri Complex, Kardal Road, Saphale (E)

DECLARATION:

I hereby confirm that the information given above is true to my Knowledge and belief.

(Kapil Devda)