

RESUME

Ajit Vilas Gurav.
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Profile Summary

A creative and quick thinking individual with a bent towards communicating and building a relationship online. Well versed with digital marketing tools and strategies. Skilled at integrated marketing methodologies and can drive sales and increase brand awareness.

Objective

A passionate digital marketer with knowledge in Search Engine Optimization (SEO) and Search Engine Marketing (SEM) activities seeking an exciting career in the field of digital marketing.

Job Experience

Fresher.

Academic Details

Course	Year	% / Grade	Class	Name of School / College
H.S.C.	2020	59%	First Class	Nutan Junior College
S.S.C	2018	61%	First Class	Shankarrao Jadhav Madhyamik Vidyalaya

1. Digital Marketing Course in 2023.

Technical Skills

1. A clear understanding of digital marketing concepts and practices.
2. Search Engine Optimization to increase the organic traffic.
3. Ability to plan & run a Google Adwords Campaign.
4. Social Media Optimization (Facebook, Instagram, Twitter, and LinkedIn, Advertising, Quora)
5. Email marketing (Convert kit, Mail Chimp)
6. SEO optimized Content writing.
7. Knowledge of Google Analytics to track and report website traffic.
8. Effective interpersonal communication skills.

Personal Information

Date of Birth : 29 August, 2002.
Gender : Male.
Religion : Hindu.
Languages Known : English, Marathi, Hindi.
Nationality : India
Hobbies : Cricket, Reading.

Declaration:

I hereby declare that the above information furnished is true to the best of my knowledge.

Place: Mumbai

Ajit Vilas Gurav