ADIL SHAIKH

DIGITAL MARKETER/INTERNET MARKETER

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PROFILE SUMMARY

A fresh and passionate internet marketer with knowledge in Digital marketing, Graphic designing and Web designing. Interested in a position that allows me to use my relevant skills and grow in my role with exciting opportunities in the field of internet marketing.

KEY SKILLS

Digital marketing
Search engine optimization
Social media marketing
Email marketing
Google ADWORDS
Content writing
Google analytics

Graphic designing
Adobe photoshop
Adobe in-design
CorelDraw
Canva pro

Web designing
HTML-5 PROGRAMMING
Morphing
Gif animator

Microsoft excel
Basic excel formula

EXPERIENCE

Fresher

EDUCATION

Course/Degree	Board/ Institute	Percentage/CGPI	Year
Masters and Diploma in Internet marketing	Softpro -Digital marketing training institute		2023
Bachelor of Commerce	University of Mumbai	7.01 CGPI.	2022
HSC	Board of Maharashtra	64.31%	2019
SSC	Board of Maharashtra	65%	2017

CERTIFICATIONS

➢ Advanced Digital Marketing Diploma
➢ Social Media Marketing
➢ Advanced Search Engine Optimization
➢ Content Writing Principles
➢ Video Creation Using Canva Tools
➢ Graphic Designing in Adobe Photoshop, Adobe In-design and CorelDraw.
➢ Web Designing in HTML-5 Programming, Morphing, GIF Animation.

PROJECTS

1. Created an SEO strategy for a sample bakery website.
2. An Instagram monthly planner for a sample hotel account that helps in increasing brand engagement and audience growth
3. Photoshop projects using multiple effects, tools, etc
4. Trained in creating brand logos and visiting cards using coreldraw.
5. Practiced story writing, newspaper and magazines creation using Indesigning.
6. Web designing project using HTML-5, Animations and morphing.

ADIL SHAIKH
Mumbai, 2023