

EDUCATION

Bachelor of Mass Media (B.M.M.)

Hinduja College Of Commerce

2021 - 2024

Senior Secondary (XII)

Rukmani Birla Modern High School

(CBSE board)

Year of completion: 2021

Secondary (X)

Rukmani Birla Modern High School

(CBSE board)

Year of completion: 2019

INTERNSHIPS

Digital Marketing

Zillion Spaces, Gurgaon

Apr 2023 - May 2023

Led the marketing team at zillion spaces, a real estate company based in gurgaon. Learnt email marketing, linked in marketing as well as helped in the company's day to day marketing operations.

Relationship Manager

Clever Harvey, Mumbai

Apr 2022 - Jun 2022

Interned in a reputed company for almost two months. Worked as a relationship manager and communicated with the past alumni for an event they had. Built relationship with various new clients. Conceptualized and created gift hampers for the alumnus.

POSITIONS OF RESPONSIBILITY

Always been an active part in school's drama society for 2 years. Member of the cultural committee in college wherein led six major inter-college competition and helped the college to win the same.

Participated in program of ASD NGO.

Part of NSS.

TRAININGS

Digital Marketing

UpGrad, Online

Jun 2020 - Jul 2020

Learned social media marketing and google Ad-words (PPC).
 Learnt creating advertising campaigns on google and to
 increase conversation on search network and display banner
 ads, video apps. Also gained specialization in mobile
 marketing and learned to create campaigns for mobile
 advertising.

SKILLS

**English Proficiency
(Spoken)**

Advanced

**English Proficiency
(Written)**

Advanced

Design Thinking

Intermediate

Fashion Styling

Advanced

Creative Writing

Intermediate

Content Writing

Intermediate

Content Marketing

Intermediate

Social Media Marketing

Intermediate

Fashion Designing

Advanced

Video Editing

Intermediate

Blogging

Intermediate

MS-Excel

Intermediate

MS-Office

Intermediate

MS-Word

Intermediate

**Search Engine Marketing
(SEM)**

Intermediate

**Search Engine
Optimization (SEO)**

Intermediate

UI & UX Design

Intermediate

Adobe Photoshop

Intermediate

Adobe Illustrator

Intermediate

Facebook Marketing

Intermediate

Email Marketing

Advanced

ADDITIONAL DETAILS

Highly motivated and eager to learn new things.
 Ability to work as individual as well as in group.
 Good communication skills in written and verbal both.
 Good explanation skills.
 Creative mind to help curate unique and different ideas for
 the firm