



Manvi Jain

Performance Marketer

Personal Details

 Mumbai | India

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 9136222219

 @manvijain

Skills

- Time management
- Responsibility
- Teamwork skills
- Communication Skills
- Strategic Planning

Softwares

- Excel
- Google Adwords
- Facebook Ads Manager
- Google Sheets

Certifications

- **Digital Marketing - IIDE**
July 2022
- **Foundation Degree -ICAI**
- **Taken up Aloha Abacus exams till Level 5**

About me

As a highly analytical and numbers-driven individual, I am seeking to pursue a career in performance marketing. With a strong foundation in mathematics and statistics, I am well-equipped to utilize data-driven insights to drive targeted marketing strategies and improve ROI. I am committed to staying up-to-date with the latest trends and tools in the industry and am eager to apply my skills and knowledge to help businesses achieve their marketing goals.

Work Experience

Total Work Experience:

Content Writer Intern

IIDE

Nov 2022-Mar 23

- Worked on Reports
- Worked on building YouTube
- Worked on Copies
- Content Research

Projects

SMM Paid -IIDE

- Successfully ran ads for IIDE in Nepal
- Analysis of Estimates and Real-time data
- Campaign Suggestions

Brand Strategy-Nestroots

- Brand Audit
- Competitor Analysis
- Brand Suggestions
- Campaign Suggestions

Blue Tokai - SEM

- Made Search Ads Campaigns
- Made Video Ads Campaign
- Google Display Network Campaign
- Remarketing Campaign

Education Qualification

Post Graduate Programme in Digital Marketing

IIDE

Mar2023

Bachelor of Commerce

Mithibai College

Mar2022

Mithibai College

Mar2019