

# Fardeen Shaikh

I am a certified digital marketer from ADMC and also I am a student and have started to work. I am excited to enter the digital marketing industry and build my experience and learn new things.

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## EXPERIENCE

I am fresher

12 days internship at FinPlus- Digital Marketing Agency for the social media marketing.

## EDUCATION Pursuing in B. COM in 2nd year

**Rizvi college of arts, science and commerce**, Carter road rizvi complex bandra west— *B. COM*

## PROJECTS.

1. I have run facebook ads for client
2. Captions for post
3. Day to day update notes
4. Create ad copies
5. Keyword research
6. Google ads ( Dynamic Search Ads, Responsive search ads, Image ads, video ads, Shopping ads, call ads, Run campaigns)

## SKILLS

> SEM (Dynamic Search Ads, Image ads, Shopping ads, call ads, video ads)

> Social Media Marketing ( Facebook page setup, Facebook ads, Reel making and captions writing)

> Ad copies

> Canva

## AWARDS

I achieved fashion show award and certificate in my college

## LANGUAGE

English, Hindi, Urdu

