

Sanskruti Nelge  
Navapur Rd, Boisar, India  
8087540557  
nelgesanskruiti2@gmail.com

March 10, 2023.

Dear Recruiter,

Being given the opportunity to study digital marketing and its gimmicks in college sparked an interest in a young, impressionable student sitting front row center, and now, as a college graduate, I am thrilled to apply for the Social media executive position with Eortv Media pvt Ltd. I am passionate about the new meaning of marketing, making things mission-based instead of sales-based, and I would love to channel my skills as a digital media intern.

While pursuing my bachelor's degree, my inclination towards digital media especially social media and how important of an asset it could be continuously grew owing to which i am now pursuing a master's in the same.

I am confident, self-motivated, and I love creating and promoting brands. I am a creative thinker, but I work well in a team and love having the ability to bounce ideas off of other creative, like-minded thinkers. Nonetheless, I am able to quickly swap between creative and practical tasks. I am extremely organized and skilled at keeping spreadsheets and databases, so my talents extend past the typical social media domain to business skills as well.

Thank you so much for your consideration, and I hope to hear from you soon to set up an interview. I can be contacted at either nelgesanskruiti2@gmail.com or 8087540557.

Sincerely,

Sanskruti Nelge

# Sanskruti Nelge

Navapur Rd Boisar India 8087540557 nelgesanskriti2@gmail.com

## About Me

### Detail Info

Birth Date

29/Sept/2001

Summary

Diligent, driven mass media apprentice seeking to enhance my professional skills, capabilities and knowledge in an organisation which recognises the value of hard work and trusts me with responsibilities and challenges.

## Education

### Thakur College Of Science And Commerce

2019 - 2022

Bachelor's In Mass Media And Communication

Through the medium of this degree, i understood that it's a rapidly changing environment and only one rule of thumb applies, "If you don't adapt, you don't endure."

### Rd Nationals College, Bandra

2022 - 2024

Master's In Entertainment Media And Advertising

## Experience

### Showdoctors.Com

January 2020 - March 2020

Online Marketing Executive

## Projects

### Google

January 2020 - February 2020

Digital Marketing Course

This course aided me in coherently understanding how digital media works and how an organisation could use the innumerable techniques of this media for their own advantage which is inclusive of seo (search engine optimization) as well as sem which is the use of paid advertisements to create and strengthen an online presence.

## Skills

Well versed with digital media, exemplary spoken as well as written communication, ability to work well with digital media gimmicks, problem solving and assessment, proofreading, copywriting.

## Interest

Reading, writing, researching.

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## Languages

English, Hindi, Gujarati, Marathi

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