

Priyanshi Goyal

Education

- 2022 - 2024 SDA Bocconi Asia Center, Mumbai, India
International Master in Business
SDA Bocconi School of Management, Milan, Italy
- 2019 - 2022 Jawaharlal Nehru College, Bhopal, India,
Bachelor of Commerce
Barkatullah University, Bhopal, India
- 2019 St. Joseph Convent, XII, Bhopal, India
- 2017 St. Joseph Convent, X, Bhopal, India

Professional Experience

MDFsupply.India

Founder, Management (2019 - Present)

- Identified the need of MDF products and created a venture around it
- Identified the top suppliers and negotiated the deal with them
- Created a catalogue and then promoted to our customers through social media

Boho.decore.India

Founder, Management (2020 - Present)

- Identified the need of handmade products in the local market and created Boho which was a one stop solution for handmade artifacts and uniquely customized artifacts
- Targeted people in the local market who were looking for customized artifacts
- Created a supplychain of our products in the local market and promoted our products and partners through supplychain

FitX Transformation, Mumbai

Business Development, Digital Marketing (Oct 2022 - Present)

- Conducted **content research** to identify top performing content formats in fitness and nutrition niche
- Performed outreach activities to **generate Qualified Leads**

Languages

English, Hindi

Additional Information

Interests: Singing, dancing



Personal Data

Place of Birth: Bhopal, India

Date of Birth: 13-05-2001

Nationality: Indian

Permanent Address

E-4/ Arera Colony, Bhopal, India

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Present Address

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