

Vikas Gupta

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Summary

Hello, This is Digital Vikas Gupta, A certified digital marketer in Mumbai with more than 6 months of experience in Improving Website Traffic and Conversions. I have done my advanced Digital Marketing course at DGmark Institute.

Experience



Digital Marketing Intern

DGmark Agency

Jul 2022 - Present (6 months +)

Key Projects & Achievements:

-five senses theatre is an acting school in Mumbai that worked on Search Engine Optimization Keyword is best acting school in Mumbai.

-Frameboxx Indore is the best institute for Animation & VFX Courses working on off-page SEO keyword is Animation course in Indore.

- Allied Ispat India: Allied Ispat India is a Shutter parts manufacturer company in Navi Mumbai. Worked on on-page & off-page SEO to increase quality backlinks & website authority score. Now Allied Ispat India is ranking on the 1st page for the keyword 'rolling shutter parts manufacturer in Navi Mumbai.

Education

R.K College

HSC, Business/Commerce, General

Jun 2019 - Feb 2020

M.G.V Vidyalaya

SSC

Jun 2017 - Mar 2018

Licenses & Certifications

Microsoft Excel 2013 Certification - ICIT computer class

Advanced Digital Marketing Certified - Dgmark Institute - Digital Marketing Training Institute Mumbai

Skills

Digital Marketing • Social Media Marketing • Search Engine Optimization (SEO) • Search Engine Marketing (SEM) • Facebook Marketing • Instagram Marketing