

# BHIMRAJ AGALE

## Digital Marketing

Languages : English | Hindi | Marathi (Well Spoken & Written)

### CONTACT

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### PROFILE

I have worked in financial industry for a year. And now I am looking forward for a job as an digital marketing fresher. I do have certificate of Diploma in Digital Marketing and I am focused on social media marketing and content marketing as I have relevant skills

## SKILLS

### Search Engine Optimization (SEO)

- On-Page SEO
- Off-Page SEO
- Technical SEO

### Search Engine Marketing (SEM)

Google Ads  
Google Analytics  
Facebook Marketing  
Facebook Ads  
Instagram Marketing  
Youtube Ads  
Pinterest Marketing  
Linkdin Marketing  
Twitter Marketing  
Quora Marketing  
Email Marketing  
Content Marketing  
MS Office  
MS Excel  
Canva

### EDUCATION

#### Bachlor In Commerce

*N.G Acharya & D.K  
Marathe College*

#### Advance Digital Marketing Diploma By DMTI SOFTPRO

#### Certificate Of Soft Skills and Financial Markets *by GTT Foundation*

#### Social Media Marketing-Udemy

### EXPERIENCE

State Street Syntel  
Kpo- Officer  
2021-2022

# Projects - Google Ads

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During our certificate at DMTI Institute we have done projects on google ads such as What I learn how to run google ads how to create a campaign and how to set a budget how to create dynamic ads ,video ads, search ads and how to optimize it how to set bid and different strategies for running ads

- Video Ads for Flipcart Subscription
- Display Ads for Birla Life Insurance
- Search Ads for CITI Bank

also Dynamic Ads , App Promotion.

## My Instagram Page

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I have created an instagram page using my knowledge of instagram marketing a page where I create and post motivational and philosophical post

What have I learned

- To how to create user friendly content (Photos , Videos)
- How to optimize our content as per our audiences
- Using of hashtags to reach our audiences
- Using instagram ads to get better reach and profile visits
- Setting budget and ad duration e.g 6 -7-10 day
- Look at instagrams add insight data
- Do analysis of that data
- Analyse Impressions, Reach and Engagement through Post Insights
- Monitoring Interactions,Shares,Profile Visits,Comments and Audience Insight

## Side Projects using HTML-CSS- JavaScript(basics)

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- <https://pig-supergame.netlify.app/>
- <https://guess-your-numbers.netlify.app/>
- <https://bhimraj-agale.netlify.app/>