ZIAUL MUSTAFA SHAH

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OBJECTIVE

I look forward to restart a career in digital marketing wherein I could best use my logical and analytical ability, team skills and perseverance to explore professional space and reinforce my learning and practical experiences. I hope for it to be learning process thereby adding value to the organization while upholding my regards for human values.

EXPERIENCE

15th October 2017 - 8th October 2019

Imaginon Tech Venture Pvt. Ltd.

Team Leader Responsibilities:

- •Develop a strategy the team will use to reach its goal.
- •Provide any training that team members need.
- •Communicate clear instructions to team members.
- ·Listen to team members' feedback.
- •Monitor team members' participation to ensure the training they are being provided is being put into use, and also to see if any additional training is needed.
- •Manage the flow of day-to-day operations.
- •Create reports to update senior managers about the team's progress.

28th April 2014 - 12th October 2017

Sitel India Pvt. Ltd.

Senior Customer Service Professional

Responsibilities:

- •Maintain client's loyalty program knowledge base expertise.
- ·Answer customer questions through emails.
- •Enter data to process sales and upsell when appropriate.
- •Assist management in training and developing customer service representatives.
- •Keep track of customer conversations.
- •Handling customer's general and loyalty program gueries.
- •Handling escalations of customer and providing appropriate solutions.
- •Booking reservations and amendments of existing reservations of guests / customers.

1st April 2012 - 31st March 2013

FAAB Industries

Sales Engineer Responsibilities:

- •Hard core field sales work in building dealer network in Mumbai, Navi Mumbai and Thane region. Prepare and deliver technical presentations explaining products to customers and prospective customers.
- •Confer with customers and engineers to assess equipment needs and to determine system requirements.
- •Plan and modify products to meet customer needs.
- •Making new clients through cold calling and personal visit.
- •Preparation of quotation and tax invoice.
- •Follow up with customers.
- •Preparing Bill of Material.

1st May 2010 - 28th February 2012

Wipro BPO

Senior Executive Responsibilities:

- •Builds and maintain business relationship with clients by providing prompt and accurate service so as to promote customer loyalty.
- •Mentor junior team members and provide training on best practices.
- •Assigning work-orders of ATMs, to NCR Customer Engineers in U. S.
- •Handling escalations from Customer Engineers and NCR Clientele.
- •Redirecting assigned task of Customer Engineers, as per product skill set and geographical database and availability.

7th January 2006 - 10th April 2010

Standard Technical Training Center

Front Office Executive Responsibilities:

•Responsible for handling front office reception and administration duties, including greeting students,

•Answering phones, handling institute inquiries, and sorting and distributing emails and physical mails.

•Handling students' queries.

•Follow up with students.

•Occasional support staff for the training sessions for the institute.

General administration,

·Co-ordination with institute faculty.

EDUCATION

2004 Shah & Anchor Kutchhi Polytechnic

Diploma in Chemical Technology

69.7

1999 Mumbai Board

SSC 60.26

SKILLS

Administration

- Upsell
- Project Management
- Customer Service / After Sales