

SACHINDEV CK

Digital Marketing enthusiast with 6 months of experience in coordinating marketing campaigns and developing online marketing strategies.

Kannur, Kerala
7012195196
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EXPERIENCE

Food Panda, Germany — Catalog Specialist

Aug 2021 - Jan 2022

Maintained Catalog data, Analytical role with Spreadsheet and Google Analytics, Created and deployed marketing campaigns with in app, Coordination with Project Managers for timely work execution. Researched the best consumer psychology practices.

Webuild.org, Germany — Voluntary SEO Analyst

Sept 2021 - Nov 2021

Analyzed and conducted best SEO practices, Worked with Google Ads, researched hot keywords, Google Analytics, assisted in content writing strategy.

Geo Chem Middle East, Oman — Field chemist

Aug 2016 - June 2017

Collection of Petroleum and water sample and analyzing the same in the lab.

EDUCATION

Sathyabhama University, Chennai — Chemical Engineering

2011 to 2015

International University, Berlin — MA International Marketing Management

2018 to 2020

CERTIFICATES

Fundamentals of Digital Marketing by Google

SKILLS

- Analytical Mind Set
- Eagle Eye
- Coordination and team work.
- Communication
- Researching for best consumer friendly practices.
- Strategic Planning

INTERESTS

Reading Books

Meditation and Yoga

Researching National Important hot topics.

Share market watch

LANGUAGES

English-Proficient,

German- Communicative,

Malayalam-Mother tongue

