

Vikram Sharma

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D-17 Gokulnandanvan CHS, Mahakali Caves Road, Andheri (East) Mumbai 400 093

Objective

Seeking an Entry-level position in Digital Marketing where I can utilize my superior understandings and designing social media campaign, creating social media contents, answering to customer's making profitability+ objective, promotional growth in the organization

Education

Indian Institute of Digital Marketing – IIDE

Mumbai | Present – 2022

Search Engine Marketing
Content Strategy
SEO & Blogging
E-Commerce Management
Social Media Marketing
WordPress Website Training
Mobile Marketing
Online Reputation Management
Blogging and Affiliate Marketing
Web Analytics
Media Planning
Email Marketing

Hotel Management Degree from ICE College Mumbai | A Grade - 2020

Completed Advanced Diploma in Hospitality

Shree Niwas Bagarka college of Science & Commerce

Mumbai | Passed – 2017

Holy Family High School

Mumbai Board Passed S.S.C. - 2012

Experience

SMOOR - OUTLET MANAGER

Aug- 2022

Couverture chocolates, cakes, macarons, baked delicacies & luxury hampers

- Handling the given outlet
- Running promotion
- Marketing the product
- Cash flow in & out
- Stock Transfer
- Duty Roaster

SONY INDIA PVT LTD – ASSOCIATE

Sep-2019 – Dec-2021

Sony Electronics Support. Product Purchase & Post sales Inquiries related to Sony Electronics products (Television, Home Cinema, Digital Imaging and other

- Leads and generating business for the company.
- Product knowledge and explaining the product to the guest.
- Follow up with guest and keep updating about the offers and product.
- Generating revenue by upselling

BOSE INDIA PVT LTD - ASSOCIATE

MAR 2019 – AUG 2019

- Leads and generating business for the company.
- Product knowledge and explaining the product to the guest.
- Follow up with guest and keep updating about the offers and product.

Computer Skills

- Knowledge of MS Word, MS Office
- Knowledge of Outlook & Power Point, Email, Internet.

Photoshop

- Adaptable and a quick learner, possesses skills to work under pressure
- Detail oriented with an analytical bent of mind and possesses positive attitude
- Excellent communication & interpersonal skills with abilities in resolving issues

Personal Details

Date of Birth: 12th July 1997

Language Known: English, Hind

Personal Interest: Listening to Music, Driving, Building Relations and exploring places, spending time on social media, creating new things

Reference

Name:

Date:

Place:

Certification

Photo Shop – NIIT

Digital Marketing Fundamentals – IIDE

Google Ads - Certification Google